

Handy Type Index

and Price List



AMERICAN TYPE FOUNDERS



ATF Types Offer You

numerous possibilities to express your message in the type best suited to the job. Specimen lines of more than 180 different faces are shown in this new index of ATF Types, including such new series as the *Crau Moderns* and the *Crau Clarendons*, *News Gothic Bold* and the *Murray Hills*.

Skilled use of these types will add color and interest to any printed piece. Several of the new faces were designed to give display lines a "handlettered" look at only a fraction of the cost of made-to-order lettering!

Best for Printing and Reproduction Proofs

As most printers know, ATF type is the best quality foundry type available. Because of a superior metal alloy used in a precision casting operation, it lasts longer and prints more clearly, with well defined detail. This makes it ideal not only for printing direct from the type, but also for top quality reproduction proofs. Yet ATF type costs little, particularly in the smaller sizes which many printers use only once and discard, without distribution.

Offer Your Customers a Versatile Type Service with Only a Modest Investment

If you are thinking of adding a casting machine, particularly one for display lines, consider the advantages of far lower investment and greater flexibility of a selection of foundry type.

The wide range of styles and sizes available to you as you need them — the lower cost that makes it possible to discard old faces and add new ones as your requirements change — enable you to offer the most versatile type service with the smallest investment.

ATF Types are Readily Available

ATF's network of type dealerships throughout the country insures immediate availability at convenient locations. In addition, a reserve stock is maintained at the foundry in Elizabeth, New Jersey.

For quickest service, send your orders for type and foundry products to the authorized ATF Type Dealer in your area.

This Handy Index

shows one-line samples of all ATF faces currently manufactured for stock. Most of them are immediately available from your authorized ATF Type Dealer. This catalog also gives complete information on sorts, spaces and quads, leads and slugs, etc. For quick reference, see table of contents on this page.

IT'S EASY TO ORDER any of the type faces or accessories shown. Simply indicate your requirements on an order blank, as furnished by your dealer, or, if you prefer, use your own purchase order or letterhead and mail it to your ATF type dealer. In most cases, he will make prompt shipment from his comprehensive stock.

How to use this Handy Type Index

TO HELP YOU CHOOSE the style and quantity of the face you need, just refer to the alphabetical listing of type faces. There you will find, accompanying each sample line, all you need to know about sizes made, number of characters in the font, etc. Here is an example of one of the entries with an explanation of the designations used:

Bernhard Gothic Medium 525

18 pt. shown

PACK MY BOX WITH FIVE D|
Pack my box with five dozen jug||123

6pt	26A	50a	21-1	18pt	9A	24a	8-1	42pt	4A	8a	4-1
8pt	22A	52a	17-1	24pt	7A	15a	7-1	48pt	3A	7a	3-1
10pt	21A	47a	15-1	30pt	5A	12a	5-1	60pt	3A	7a	3-1
12pt	18A	42a	11-1	36pt	5A	10a	4-1	72pt	3A	5a	3-1
14pt	15A	35a	10-1								

Name and Number of Face

The full name and face number (Bernhard Gothic Medium 525) should be stated, as in some cases several weights and widths of the same face are available.

Alignment Position

The vertical rule in each specimen line graphically indicates the exact body size of the type. This enables you to see the placement of the face on the type body and the alignment position.

Type Sizes

The point sizes given refer to the body size of the type. These are usually simple designations, such as 24 pt, 30 pt, etc. In some cases, different face sizes are available on the same body size, as in the Copperplate Gothics. For instance, 6 pt No. 1, 6 pt No. 2, 6 pt No. 3, etc. Sizes printed 18/24 or 120/96 should be read "18 point face on 24 pt body," or "120 point face on 96 point body."

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Various Type Bodies

Most faces are now cast on a regular square body. Some are designed with an extreme slope, necessitating an angle body. Such faces are marked with a "bullet" or round dot. These fonts contain a sufficient quantity of angle spaces. Handmade scripts on wing bodies are Bank Script, Commercial Script, Royal Script, Typo Script and Typo Script Extended.

Contents of a Font

Fonting schemes for every size are also shown. These schemes indicate the quantity of every character contained in the font, in a correct proportion based on the frequency with which the various letters of the alphabet are used.

In our example, 6 pt Bernhard Gothic Medium shows a scheme of 26A, 58a, 21 figures 1. To determine the quantity of the other characters contained in the font, refer to the table on page 28. For the caps, simply follow down the column headed 26. Do the same with the column headed 58 and 21 on the proper "Lowercase" and "Figures" tables.

How to Order

When ordering type, be sure to specify the face name, number and the sizes required. For example:

1 FONT 6 PT BERNHARD GOTHIc MEDIUM 525

When you order one font, packages of caps, lowercase and figures will be supplied, or just caps and figures if no lowercase is made. Capitals, lowercase and figures are packaged separately and may be purchased individually. Just specify "capitals only," "lowercase only," etc., following the type size. Punctuation marks are supplied in both cap and lowercase fonts. Periods, commas, hyphens and dollar signs are also included with figures.

You will most likely need spaces and quads, too and perhaps leads and slugs as well. For complete information on these items see pages 20, 21, 22 and 23.

Identification of Type

When type is ordered to match fonts of doubtful identity, set a word or two and compare with specimen words in this catalog. The face number is stamped on cap H and/or lowercase m where space allows. If still in doubt, the letters H and m, together with a printed sample of any other characters, should be sent with the order to insure positive identification.

Typewriter Faces

When setting facsimile typewritten letters, extra fonts of lowercase characters are usually needed.

To maintain the appearance of typewritten copy, justifiers should be used between words instead of regular spaces. As justifiers have the same setwise thickness as the characters, they position the letters one above the other, as in typewriting. When ordering justifiers, it is advisable to send samples or to specify the typewriter face for which they are required. Justifiers sell at Table 2104 prices, the same as other spaces. (See page 21.)

Accented Letters

Fonted assortments of SPANISH accented letters are available for 59 faces in 6, 8, 10, 12, 14, 18 and 24 point. See

page 18. Larger sizes of Spanish, or accented characters for other languages may be ordered as sorts, in 6" lines per character. (See pages 24, 25 and 26.) When ordering sorts, specify type face and number, size, language and characters desired. If matrices are available, your order will be cast promptly. Sorry, no complete catalog of accented letters is available.

ATF's Sorts Service in Lines

Sorts, in 6" lines per character, can be supplied for all active and discontinued type faces, ornaments, special characters, etc., for which matrices are in our possession. Prices and more detailed information are shown on pages 24, 25 and 26 of this catalog. As sorts are cast to order, a few weeks must be allowed for delivery. *We regret that sorts may not be returned for credit.*

Other Special Casting Services

ATF's Foundry Cast Auctae and Logotypes are economical and superior in quality to electrotypes. Matrices for almost all trade-marks, emblems, etc., can be engraved to your special order at reasonable prices. Typecuts cast from such matrices can be supplied in any number of 6" lines, with a minimum of one 6" line per cut. (A 6" line comprises as many type, cast from one matrix, as can be placed in a 36-piece line.) For additional information on this service, see pages 24, 25 and 26.

For Best Service

Your ATF Type Dealer will gladly answer any further questions you may have. He was appointed to be of help to you. Contact him on all matters pertaining to ATF type and foundry products. His inventory enables him to give you prompt service on most items manufactured by our foundry.

Ask him for a copy of our catalog describing the complete line of typographic accessories, such as ornaments, handypacks, initials, monograms, etc.

You will encounter unnecessary delays by sending your orders direct to the type foundry. Contact your authorized ATF Type Dealer, always! He is most familiar with your requirements.

Prices of Foundry Type

in Packaged Fonts of Capitals, Lowercase and Figures

Prices are subject to change without notice

Standard Faces

Size	Complete fonts				
	Font of Capitals	Font of Lowercase	Font of Figures	Caps, Lowercase and Figures	Caps and Figures
4	\$ 4.30	\$ 5.00	\$ 1.85	\$11.15	\$ 6.15
4½	4.15	5.00	1.85	11.00	6.00
5	3.95	4.90	1.80	10.65	5.75
6	2.60	3.35	1.25	7.20	3.85
8	2.60	3.60	1.30	7.50	3.90
10	3.55	4.35	1.45	9.35	5.00
12	3.80	4.75	1.60	10.15	5.40
14	4.25	5.45	1.75	11.45	6.00
16	3.95	4.95	1.80	10.70	5.75
18	4.25	5.45	2.00	11.70	6.25
24	5.35	6.15	2.35	13.85	7.70
30	6.00	7.00	2.75	15.75	8.75
36	7.00	8.05	3.10	18.15	10.10
42	7.45	8.70	3.35	19.50	10.80
48	8.70	10.20	3.80	22.70	12.50
60	10.10	11.95	4.35	26.40	14.45
72/60	14.30	13.10	6.80	34.20	21.10
72	15.55	14.40	7.50	37.45	23.05
84/72	18.25	17.10	7.90	43.25	26.15
84	19.95	18.50	8.60	47.05	28.55
96/72	23.75	23.10	9.65	56.50	33.40
96/84	25.80	24.90	12.20	62.90	38.00
96	27.50	26.45	13.30	67.25	40.80
120/96	32.50	29.45	14.55	76.50	47.05
120	36.75	32.65	16.30	85.70	53.05

Handmade Script Faces

(Bank Script, Commercial Script, Royal Script, Typo Script, Typo Script Extended.)

Size	Complete fonts				
	Font of Capitals	Font of Lowercase	Font of Figures	Caps, Lowercase and Figures	Caps and Figures
12	\$ 6.95	\$ 8.60	\$2.85	\$18.40	
14	7.70	9.90	3.20	20.80	
18	7.70	9.90	3.65	21.25	
24	9.70	11.20	4.30	25.20	
30	10.90	12.65	4.95	28.50	
36	12.65	14.65	5.60	32.90	
48	15.85	18.50	6.95	41.30	
60	18.25	21.65	7.90	47.80	

Quantity Discounts

on orders shipped and billed at one time.

These discounts apply to all fonts of type and all other casting machine products regularly made for stock. Sorts, leads, slugs and fonts made to special order are not subject to quantity discount.

On orders from \$250 to \$499.99..... 2½%

On orders from \$500 to \$999.99..... 5%

On orders from \$1000 and up..... 7½%

Old Metal Information

Ask your ATF type dealer about his policy regarding trade-in allowances for old metal against the purchase of new ATF Type and Foundry Products.

Any quotations made by your ATF type dealer will be as generous as possible. His acceptance of old metal will be consistent with local conditions, trade practices, and market prices.

Important Notice

When a new font of type is to be laid in the case, first pull a proof of the font, to identify strange characters and to prove any claim for damaged or missing letters.

Alternate Gothic No. 1-6

18 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS|ABCDE
Pack my box with five dozen jugs|1234567890

6pt	45A	78a	31-1	18pt	17A	31a	11-1	42pt	7A	11a	5-1
8pt	35A	65a	22-1	24pt	13A	20a	10-1	48pt	6A	10a	4-1
10pt	35A	60a	21-1	30pt	11A	17a	8-1	60pt	5A	8a	4-1
12pt	31A	53a	17-1	36pt	9A	13a	7-1	72pt	5A	5a	5-1
14pt	26A	45a	17-1								

Alternate Gothic No. 2-7

18 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS|A
Pack my box with five dozen jugs|12345

6pt	38A	70a	26-1	18pt	15A	27a	10-1	42pt	6A	10a	5-1
8pt	31A	60a	21-1	24pt	11A	17a	8-1	48pt	5A	9a	4-1
10pt	30A	52a	17-1	30pt	9A	15a	7-1	60pt	4A	6a	3-1
12pt	27A	48a	17-1	36pt	7A	12a	5-1	72pt	4A	5a	4-1
14pt	21A	39a	13-1								

Alternate Gothic No. 3-8

18 pt. shown

PACK MY BOX WITH FIVE DOZEN JU|
Pack my box with five dozen ju|123

6pt	34A	60a	22-1	18pt	12A	24a	9-1	42pt	5A	9a	4-1
8pt	29A	53a	21-1	24pt	9A	15a	7-1	48pt	4A	7a	3-1
10pt	26A	46a	17-1	30pt	8A	13a	7-1	60pt	3A	5a	3-1
12pt	24A	41a	13-1	36pt	6A	10a	5-1	72pt	3A	4a	4-1
14pt	20A	34a	11-1								

American Typewriter 11

10 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS|ABCDEF
Pack my box with five dozen jugs|1234567
10pt 20A 31a 9-1

Balloon Extrabold 677

18 pt. shown

PACK MY BOX WITH FIVE|1234

10pt	21A	13-1	24pt	8A	7-1	60pt	4A	3-1
12pt	19A	13-1	30pt	6A	5-1	72pt	3A	3-1
14pt	17A	10-1	36pt	5A	4-1	96/72	3A	3-1
16pt	10A	8-1	48pt	4A	3-1			



...Type Faces

Bank Gothic Bold 534

18-30 shown

PACK MY BOX|123

6-21	27A	19-1	12-25	17A	10-1	12-28	10A	5-1
6-22	23A	15-1	12-26	14A	8-1	18-29	7A	5-1
6-23	20A	12-1	12-27	12A	7-1	18-30	5A	4-1
6-24	16A	11-1						

Bank Gothic Condensed Light 574

18-40 shown

PACK MY BOX WITH FI|123

6-31	38A	23-1	12-35	25A	13-1	12-35	15A	9-1
6-32	33A	21-1	12-36	21A	11-1	18-39	7A	7-1
6-33	29A	19-1	12-37	17A	10-1	18-40	9A	7-1
6-34	25A	15-1						

Bank Gothic Cond. Medium 575

18-50 shown

PACK MY BOX WITH|1234

6-41	36A	22-1	12-45	24A	12-1	12-48	14A	8-1
6-42	31A	21-1	12-46	20A	11-1	18-49	9A	7-1
6-43	26A	19-1	12-47	17A	9-1	18-50	8A	5-1
6-44	23A	15-1						

Bank Gothic Light 532

18-10 shown

PACK MY BOX|123

6-1	28A	20-1	12-5	18A	10-1	12-8	10A	7-1
6-2	25A	17-1	12-6	15A	9-1	18-9	7A	5-1
6-3	21A	13-1	12-7	13A	7-1	18-10	6A	4-1
6-4	17A	12-1						

Bank Gothic Medium 533

18-20 shown

PACK MY BOX|123

6-11	28A	20-1	12-15	17A	10-1	12-18	10A	5-1
6-12	24A	15-1	12-16	15A	9-1	18-19	7A	5-1
6-13	20A	13-1	12-17	12A	8-1	18-20	5A	4-1
6-14	17A	11-1						

Bank Script 1540

18 pt. shown

Pack My Box With Five Doze|123

14pt	11A	38a	13-1	24pt	5A	15a	7-1	48pt	3A	9a	4-1
18pt	7A	24a	9-1	36pt	3A	11a	5-1				

This is a handmade Script — See special price table, page 3

P. T. Barnum 944

24 pt. shown

PACK MY BOX WITH F|

Pack my box with five|1234

6pt 32A 65a 25-1 14pt 16A 30a 11-1 30pt 7A 13a 7-1
 8pt 23A 45c 20-1 18pt 12A 25a 10-1 36pt 5A 9a 5-1
 10pt 22A 41a 17-1 24pt 8A 15a 8-1 48pt 4A 7a 4-1
 12pt 18A 35a 13-1

Baskerville Roman 15

18 pt. No. 2 shown

PACK MY BOX WITH FIVE|

Pack my box with five dozen|123

18-1 11A 24a 10-1 30pt 5A 10a 5-1 46pt 3A 5a 4-1
 18-2 9A 20a 9-1 36pt 4A 8a 4-1 72pt 3A 4a 4-1
 24pt 7A 15a 7-1 48pt 3A 5a 3-1

Baskerville Italic 16

18 pt. No. 2 shown

PACK MY BOX WITH FIVE|

Pack my box with five dozen ju|123

18-1 7A 27a 10-1 18-2 6A 22a 9-1

Bernhard Fashion 527

18 pt. shown

PACK MY BOX WITH FII|

Pack my box with five dozen jugs|12345

12pt 13A 47a 15-1 18pt 7A 27a 10-1 30pt 4A 15a 7-1
 14pt 11A 40a 12-1 24pt 5A 17a 8-1 36pt 3A 11a 5-1

Bernhard Gothic Extra Heavy 546

18 pt. shown

PACK MY BOX WITH FIVE|

Pack my box with five doz|123

12pt 16A 32a 11-1 30pt 5A 9a 4-1 48pt 3A 5a 3-1
 14pt 13A 26a 9-1 36pt 4A 7a 4-1 60pt 3A 5a 3-1
 16pt 9A 18a 7-1 42pt 3A 5a 3-1 72/60 3A 4a 3-1
 24pt 6A 11a 5-1

Bernhard Gothic Heavy 530

18 pt. shown

PACK MY BOX WITH FIVE D|

Pack my box with five dozen j|123

8pt 21A 45c 15-1 18pt 9A 21a 8-1 42pt 4A 7a 3-1
 10pt 20A 43a 13-1 24pt 7A 13a 5-1 48pt 3A 6a 3-1
 12pt 17A 38a 11-1 30pt 5A 11a 4-1 60pt 3A 5a 3-1
 14pt 15A 30a 9-1 36pt 4A 9a 4-1 72pt 3A 5a 3-1

Bernhard Gothic Light 528

18 pt. shown

PACK MY BOX WITH FIVE DOZ|

Pack my box with five dozen ju|1234

6pt 26A 60a 21-1 18pt 10A 24a 8-1 42pt 4A 9a 4-1
 8pt 23A 50a 19-1 24pt 7A 15a 7-1 48pt 4A 7a 3-1
 10pt 22A 47a 15-1 30pt 6A 12a 5-1 60pt 3A 7a 3-1
 12pt 20A 42a 12-1 36pt 5A 10a 4-1 72pt 3A 5a 3-1
 14pt 16A 35a 11-1

Bernhard Gothic Medium 525

18 pt. shown

PACK MY BOX WITH FIVE DI|

Pack my box with five dozen jug|123

6pt 26A 58a 21-1 18pt 9A 24a 8-1 42pt 4A 8a 4-1
 8pt 22A 52a 17-1 24pt 7A 15a 7-1 48pt 3A 7a 3-1
 10pt 21A 47a 15-1 30pt 5A 12a 5-1 60pt 3A 7a 3-1
 12pt 18A 42a 11-1 36pt 5A 10a 4-1 72pt 3A 5a 3-1
 14pt 15A 35a 10-1

Bernhard Gothic Med. Cond. 672

18 pt. shown

PACK MY BOX WITH FIVE DOZEN JU|

Pack my box with five dozen jugs|123456

12pt 23A 53a 13-1 30pt 8A 15a 7-1 60pt 3A 7a 3-1
 14pt 20A 44a 11-1 36pt 6A 13a 5-1 72pt 3A 5a 4-1
 18pt 13A 30a 9-1 42pt 5A 11a 4-1
 24pt 9A 19a 8-1 48pt 4A 9a 4-1

Bernhard Gothic Med. Italic 537

18 pt. shown

PACK MY BOX WITH FIVE DI|

Pack my box with five dozen jul|123

6pt 25A 58a 22-1 14pt 15A 34a 10-1 36pt+ 4A 9a 4-1
 8pt 22A 50a 20-1 18pt 9A 23a 9-1 42pt+ 3A 7a 3-1
 10pt 21A 46a 15-1 24pt+ 6A 13a 5-1 48pt+ 3A 6a 3-1
 12pt 18A 42a 12-1 30pt+ 5A 11a 4-1 +Angle body

Bernhard Modern Bold 670

18 pt. shown

PACK MY BOX WITH FIVE|

Pack my box with five dozen|123

8pt 21A 48a 17-1 18pt 9A 21a 8-1 42pt 4A 8a 3-1
 10pt 21A 44a 13-1 24pt 7A 13a 7-1 48pt 3A 6a 3-1
 12pt 17A 37a 11-1 30pt 6A 11a 5-1 60pt 3A 6a 3-1
 14pt 14A 31a 9-1 36pt 5A 9a 4-1 72pt 3A 5a 3-1

Bernhard Modern Bold Italic 671

18 pt. shown

PACK MY BOX WITH FIVE|

Pack my box with five dozen|123

8pt 21A 48a 17-1 18pt 9A 22a 8-1 42pt+ 3A 7a 3-1
 10pt 21A 46a 13-1 24pt+ 6A 13a 5-1 48pt+ 3A 6a 3-1
 12pt 17A 39a 11-1 30pt+ 5A 10a 4-1 +Angle body
 14pt 15A 33a 10-1 36pt+ 4A 9a 3-1

For best service contact your ATF type dealer

Bernhard Modern Italic 669

18 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS
Pack my box with five dozen jugs|123

8pt	21A	53a	19-1	18pt	9A	23a	9-1	42pt*	3A	8a	3-1
10pt	21A	49a	15-1	24pt*	6A	15a	5-1	48pt*	3A	7a	3-1
12pt	17A	43a	12-1	30pt*	5A	12a	4-1				
14pt	15A	36a	10-1	36pt*	4A	10a	4-1				

*Angle body

Bernhard Modern Roman 668

18 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS
Pack my box with five dozen jugs|123

8pt	21A	53a	19-1	18pt	9A	23a	9-1	42pt*	4A	9a	4-1
10pt	21A	48a	13-1	24pt	7A	15a	7-1	48pt	3A	7a	3-1
12pt	18A	40a	12-1	30pt	5A	12a	5-1	60pt	3A	7a	3-1
14pt	15A	34a	10-1	36pt*	5A	10a	4-1	72pt	3A	5a	3-1

Bernhard Tango 582

18 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS
Pack my box with five dozen jugs|1234

18pt	9A	28a	9-1	36pt	5A	12a	4-1	60pt	3A	8a	3-1
24pt	7A	18a	7-1	48pt	3A	9a	3-1	72pt	3A	5a	3-1

Bodoni 22

18 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS
Pack my box with five dozen jugs|1234

6pt	27A	58a	26-1	18pt	9A	21a	9-1	48pt	4A	6a	4-1
8pt	20A	44a	21-1	24pt	8A	14a	8-1	60pt	3A	6a	3-1
10pt	21A	41a	15-1	30pt	6A	11a	5-1	72pt	3A	4a	4-1
12pt	17A	35a	13-1	36pt	5A	9a	5-1				
14pt	15A	31a	11-1	42pt	4A	7a	4-1				

Bodoni Bold 24

18 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS
Pack my box with five dozen jugs|1234

6pt	26A	53a	21-1	24pt	7A	12a	7-1	72pt	3A	4a	3-1
8pt	20A	40a	17-1	30pt	5A	10a	5-1	84/72	3A	4a	3-1
10pt	20A	38a	13-1	36pt	5A	8a	4-1	96/84	3A	4a	3-1
12pt	17A	33a	11-1	42pt	4A	7a	4-1	120/96	3A	4a	3-1
14pt	15A	30a	10-1	48pt	3A	6a	3-1				
18pt	9A	20a	8-1	60pt	3A	5a	3-1				

Newspaper Bodoni Bold—Listed under "N"

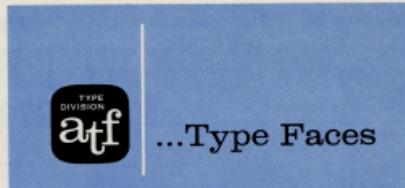
Bodoni Bold Italic 25

18 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS
Pack my box with five dozen jugs|1234

6pt	26A	54a	21-1	18pt	9A	20a	8-1	48pt	3A	6a	3-1
8pt	19A	40a	17-1	24pt	7A	13a	7-1	60pt	3A	5a	3-1
10pt	20A	38a	13-1	30pt	5A	10a	5-1	72pt	3A	4a	3-1
12pt	17A	34a	11-1	36pt	5A	8a	4-1				
14pt	15A	30a	10-1	42pt	4A	7a	4-1				
18pt	9A	20a	8-1	48pt	4A	7a	4-1				

For best service contact your ATF type dealer



...Type Faces

Bodoni Book 27

18 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS
Pack my box with five dozen jug|123

6pt	28A	60a	26-1	14pt	17A	35a	11-1	36pt	5A	10a	5-1
8pt	21A	45a	21-1	18pt	10A	22a	9-1	42pt	4A	9a	4-1
10pt	22A	44a	17-1	24pt	9A	15a	7-1	48pt	4A	7a	4-1
12pt	19A	39a	13-1	30pt	7A	12a	5-1				

For Small Capitals — See page 19

Bodoni Book Italic 28

18 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS
Pack my box with five dozen jug|123

6pt	29A	63a	26-1	12pt	19A	40a	13-1	24pt	8A	15a	7-1
8pt	21A	46a	21-1	14pt	16A	35a	11-1	30pt	5A	12a	5-1
10pt	21A	44a	17-1	18pt	10A	21a	9-1	36pt	5A	10a	5-1
12pt	19A	39a	13-1								

Bodoni Italic 23

18 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS
Pack my box with five dozen ju|123

6pt	27A	58a	26-1	12pt	17A	36a	13-1	24pt	8A	13a	7-1
8pt	20A	43a	21-1	14pt	16A	32a	11-1	30pt	6A	11a	5-1
10pt	20A	41a	17-1	18pt	10A	21a	9-1	36pt	5A	9a	5-1
12pt	17A	33a	11-1								

Boxhead Gothic 38

4-11 shown

PACK MY BOX WITH FIVE DOZEN JUGS
Pack My Box With Five Dozen Jugs|12345

4-1	32A	23-1	4-21	33A	23-1	4-101	44A	30-1
4-11	40A	27-1	4-31	40A	27-1	All cast on 4 pt body		

Brody 704

18 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS
Pack My Box With Five Dozen Jugs|12345

18pt	12A	28a	10-1	36pt	5A	11a	5-1	60pt	3A	6a	3-1
24pt	9A	17a	8-1	48pt	4A	8a	4-1	72pt	3A	5a	3-1
30pt	7A	14a	7-1								
12pt	14A	41a	10-1	30pt	5A	12a	4-1	60pt	3A	7a	3-1
14pt	10A	34a	9-1	36pt	4A	10a	4-1	72pt	3A	5a	3-1
18pt	8A	23a	7-1	42pt	3A	9a	4-1	84/72	3A	4a	4-1
24pt	6A	15a	5-1	48pt	3A	8a	3-1				

For Brush Special Characters — See page 19

Bulletin Typewriter 491

18 pt. shown

PACK MY BOX WITH FIV|
Pack my box with|123

18pt 7A 12a 4-1 24pt 5A 8a 3-1 36pt 4A 5a 3-1

Bulmer Italic 498

18 pt. shown

PACK MY BOX WITH FIVE DOZE|
Pack my box with five dozen jugs|12345

6pt 25A 55a 21-1	14pt 17A 37a 12-1	36pt 5A 10a 5-1
8pt 21A 47a 19-1	18pt 11A 25a 10-1	42pt 4A 9a 4-1
10pt 22A 47a 15-1	24pt 8A 16a 8-1	48pt 4A 8a 4-1
12pt 19A 42a 13-1	30pt 6A 12a 7-1	

For Oldstyle Figures — See page 19

Bulmer Roman 497

18 pt. shown

PACK MY BOX WITH FIVE DOZ|
Pack my box with five dozen jug|123

6pt 24A 52a 21-1	14pt 16A 34a 12-1	36pt 5A 10a 5-1
8pt 21A 44a 17-1	18pt 10A 23a 10-1	42pt 4A 8a 4-1
10pt 21A 44a 15-1	24pt 8A 14a 8-1	48pt 4A 7a 4-1
12pt 18A 39a 13-1	30pt 6A 12a 7-1	

For Oldstyle Figures and Small Capitals — See page 19

Card Light Litho 45

12-2 shown

PACK MY BOX WITH FIVE DOZ|123

6-1 30A 26-1	6-4 20A 21-1	12-3 13A 10-1
6-2 26A 22-1	12-1 20A 17-1	12-4 11A 9-1
6-3 23A 21-1	12-2 15A 11-1	

Caslon No. 540—233

18 pt. shown

PACK MY BOX WITH FIV|
Pack my box with five doze|123

6pt 28A 63a 26-1	14pt 6A 11a 7-1	72pt 3A 4a 4-1
8pt 18A 45c 20-1	30pt 4A 8a 5-1	84pt 3A 4a 4-1
10pt 18A 44c 15-1	36pt 3A 7a 4-1	96pt 3A 5a 3-1
12pt 15A 32c 12-1	42pt 3A 6a 3-1	120pt 3A 4a 3-1
14pt 12A 27c 11-1	48pt 3A 5a 3-1	
16pt 8A 18c 9-1	60pt 3A 5a 4-1	

For Small Capitals — See page 19

Caslon Bold 817

18 pt. shown

PACK MY BOX WITH FI|
Pack my box with five|123

6pt 22A 47c 25-1	18pt 8A 17a 7-1	48pt 3A 5a 3-1
8pt 18A 38c 20-1	24pt 6A 11a 5-1	60pt 4A 4a 3-1
10pt 17A 35c 15-1	30pt 5A 9a 4-1	72pt 3A 3a 3-1
12pt 15A 30c 12-1	36pt 4A 7a 3-1	
14pt 12A 25c 9-1	42pt 3A 5a 3-1	

For best service contact your ATF type dealer

Caslon Bold Condensed 818

18 pt. shown

PACK MY BOX WITH FIVE DOZ|
Pack my box with five dozen ju|123

6pt 29A 58a 26-1	18pt 10A 23a 9-1	48pt 3A 6a 3-1
8pt 24A 48c 21-1	24pt 8A 15a 8-1	60pt 3A 6a 3-1
10pt 22A 45a 17-1	30pt 6A 11a 5-1	72pt 3A 4a 3-1
12pt 20A 39a 12-1	36pt 5A 9a 4-1	
14pt 16A 32a 11-1	42pt 4A 8a 4-1	

Caslon Italic No. 540—234

18 pt. shown

PACK MY BOX WITH F|
Pack my box with five dozen|1234

6pt 29A 68a 26-1	18pt 7A 21a 8-1	48pt 3A 6a 4-1
8pt 21A 46a 20-1	24pt 5A 12a 7-1	60pt 3A 6a 4-1
10pt 19A 49c 15-1	30pt 4A 9a 5-1	72pt 3A 5a 5-1
12pt 15A 37a 12-1	36pt 4A 8a 5-1	84pt 3A 5a 4-1
14pt 12A 30a 11-1	42pt 3A 7a 4-1	96pt 3A 5a 4-1

Caslon Oldstyle No. 471—50

18 pt. shown

PACK MY BOX WITH FIVE DO|
Pack my box with five dozen ju|123

6pt 25A 58a 26-1	14pt 14A 33a 11-1	36pt 5A 9a 5-1
8pt 21A 33a 21-1	18pt 9A 22a 9-1	42pt 4A 7a 4-1
10pt 20A 30a 15-1	24pt 6A 13a 7-1	48pt 3A 6a 4-1
12pt 15A 38a 13-1	30pt 6A 11a 7-1	

For Quaint Characters and Small Capitals — See page 19

Caslon Oldstyle Italic No. 471—51

18 pt. shown

PACK MY BOX WITH FIVE D|
Pack my box with five dozen jugs|12345

6pt 25A 60a 26-1	14pt 14A 37a 11-1	36pt 4A 10a 5-1
8pt 21A 53a 21-1	18pt 9A 25a 10-1	42pt 4A 8a 4-1
10pt 20A 51a 17-1	24pt 7A 15a 9-1	48pt 3A 8a 4-1
12pt 16A 41a 13-1	30pt 5A 13a 7-1	

For Quaint Characters and Swash Capitals — See page 19

Caslon Openface 1571

18 pt. shown

PACK MY BOX WITH F|
Pack my box with five dozen|123

10pt 18A 45a 15-1	18pt 8A 21a 8-1	30pt 4A 10a 5-1
12pt 15A 38a 12-1	24pt 5A 14a 7-1	36pt 3A 9a 4-1
14pt 12A 30a 10-1		

Century Bold 55

18 pt. shown

PACK MY BOX WITH FIVE|
Pack my box with five doz|123

6pt 25A 51a 26-1	18pt 9A 18a 9-1	48pt 3A 5a 3-1
8pt 20A 40a 20-1	24pt 7A 12a 7-1	60pt 3A 5a 4-1
10pt 19A 39a 15-1	30pt 5A 9a 5-1	72pt 3A 4a 3-1
12pt 16A 33a 12-1	36pt 4A 8a 4-1	
14pt 13A 26a 11-1	42pt 3A 6a 4-1	

Century Bold Condensed 56

18 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS|**Pack my box with five dozen jugs|123456**

6pt	34A	63a	26-1	18pt	14A	26a	11-1	48pt	5A	8a	4-1
8pt	29A	55a	22-1	12pt	11A	17a	9-1	60pt	4A	6a	3-1
10pt	29A	50a	19-1	30pt	9A	14a	7-1	72pt	4A	4a	4-1
12pt	25A	44a	15-1	36pt	7A	11a	5-1				
14pt	21A	38a	13-1	42pt	6A	9a	5-1				

Century Bold Italic 58

18 pt. shown

PACK MY BOX WITH FIV|**Pack my box with five do|123**

6pt	24A	50a	20-1	12pt	15A	30a	11-1	24pt	6A	11a	7-1
8pt	19A	39a	15-1	14pt	12A	24a	10-1	30pt	5A	9a	5-1
10pt	18A	36a	12-1	18pt	8A	17a	8-1	36pt	4A	7a	4-1

Century Catalogue 444

12 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS|**Pack my box with five dozen jugs|1234567890**

6pt	25A	54a	26-1	10pt	20A	43a	17-1	12pt	17A	37a	13-1
8pt	20A	45a	21-1								

Century Catalogue Italic 468

12 pt. shown

PACK MY BOX WITH FIVE DOZEN JU|**Pack my box with five dozen jugs|1234567890**

6pt	24A	53a	21-1	10pt	19A	42a	13-1	12pt	16A	38a	12-1
8pt	19A	44a	17-1								

Century Expanded 59

18 pt. shown

PACK MY BOX WITH FIVE|**Pack my box with five doz|123**

4pt	33A	68a	31-1	12pt	16A	32a	12-1	42pt	4A	6a	4-1
4½pt	33A	68a	30-1	14pt	13A	26a	11-1	48pt	3A	6a	3-1
5pt	28A	58a	31-1	18pt	9A	18a	9-1	60pt	3A	5a	4-1
6pt	24A	50a	26-1	24pt	6A	11a	7-1	72pt	3A	4a	3-1
8pt	18A	40a	20-1	30pt	5A	9a	5-1				
10pt	18A	37a	13-1	36pt	4A	8a	4-1				

For Small Capitals see
page 19**Century Expanded Italic 60**

18 pt. shown

PACK MY BOX WITH FIV|**Pack my box with five doze|123**

4pt	31A	68a	30-1	12pt	15A	34a	12-1	36pt	4A	8a	4-1
5pt	26A	58a	29-1	14pt	13A	27a	11-1	42pt	3A	6a	4-1
6pt	21A	51a	26-1	18pt	8A	19a	9-1	48pt	3A	5a	3-1
8pt	16A	41a	20-1	24pt	6A	11a	7-1	60pt	3A	4a	4-1
10pt	16A	40a	15-1	30pt	5A	9a	5-1	72pt	3A	4a	3-1

Century Oldstyle 61

18 pt. shown

PACK MY BOX WITH FIVE|**Pack my box with five doz|1234**

6pt	24A	49a	26-1	10-2	21A	45a	16-1	18pt	9A	18a	9-1
8pt	20A	42a	21-1	12pt	16A	33a	10-1	24pt	7A	12a	7-1
10pt	19A	38a	17-1	14pt	14A	26a	11-1				

For Fractions and Small Capitals — See page 19

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...Type Faces

Century Oldstyle Bold 63

18 pt. shown

PACK MY BOX WITH FI|**Pack my box with five do|123**

6pt	22A	45a	17-1	12pt	15A	30a	10-1	24pt	6A	11a	5-1
8pt	18A	38a	13-1	14pt	12A	25a	9-1	30pt	5A	9a	4-1
10pt	17A	34a	11-1	18pt	8A	17a	7-1	36pt	4A	7a	3-1

Century Oldstyle Italic 62

12 pt. shown

PACK MY BOX WITH FIVE DOZEN JUG|**Pack my box with five dozen jugs|1234567890**

6pt	24A	53a	21-1	12pt	16A	35a	11-1	18pt	9A	20a	8-1
8pt	20A	45a	17-1	14pt	14A	28a	10-1	24pt	6A	12a	7-1
10pt	18A	40a	13-1	18pt	8A	17a	7-1				

Century Schoolbook 454

18 pt. shown

PACK MY BOX WITH FIVE|**Pack my box with five doz|123**

6pt	25A	50a	26-1	14pt	13A	26a	11-1	30pt	5A	10a	5-1
8pt	20A	41a	21-1	16pt	9A	20a	10-1	36pt	4A	8a	4-1
10pt	19A	38a	17-1	18pt	9A	18a	9-1	48pt	3A	5a	3-1
12pt	16A	32a	13-1	24pt	7A	12a	7-1				

For Small Capitals — See page 19

Century Schoolbook Bold 479

18 pt. shown

PACK MY BOX WITH FIV|**Pack my box with five doz|1234**

6pt	23A	45a	19-1	14pt	12A	23a	9-1	30pt	5A	9a	5-1
8pt	18A	41a	15-1	16pt	9A	17a	9-1	36pt	4A	7a	4-1
10pt	17A	34a	12-1	18pt	8A	16a	8-1	48pt	3A	5a	3-1
12pt	15A	29a	11-1	24pt	6A	10a	5-1				

For Small Capitals — See page 19

Century Schoolbook Italic 465

18 pt. shown

PACK MY BOX WITH FIV|**Pack my box with five doz|123**

6pt	22A	50a	21-1	14pt	13A	28a	10-1	30pt	5A	10a	5-1
8pt	18A	41a	19-1	16pt	9A	21a	9-1	36pt	4A	8a	4-1
10pt	18A	39a	13-1	18pt	8A	19a	8-1	48pt	4A	5a	3-1
12pt	15A	33a	12-1	24pt	6A	12a	7-1				

Chesterfield Bold 67

18 pt. shown

PACK MY BOX WITH FIVE|
Pack my box with five dozen|123

6pt	24A	52a	21-1	18pt	9A	20a	8-1	42pt	4A	7a	3-1
8pt	20A	44a	17-1	24pt	7A	13a	7-1	48pt	3A	6a	3-1
10pt	19A	40a	12-1	30pt	5A	11a	5-1	60pt	3A	5a	4-1
12pt	17A	36a	12-1	36pt	4A	9a	4-1	72pt	3A	5a	3-1
14pt	13A	29a	10-1								

Chesterfield Bold Condensed 68

18 pt. shown

PACK MY BOX WITH FIVE DOZEN|
Pack my box with five dozen jug|123

6pt	31A	65a	26-1	18pt	12A	25a	10-1	42pt	5A	9a	5-1
8pt	25A	53a	20-1	24pt	9A	16a	8-1	48pt	4A	8a	4-1
10pt	24A	46a	15-1	30pt	7A	13a	7-1	60pt	3A	6a	3-1
12pt	22A	44a	17-1	36pt	6A	11a	5-1	72pt	3A	4a	4-1
14pt	17A	35a	13-1								

Chesterfield Bold Extended 72

18 pt. shown

PACK MY BOX WITH|
Pack my box with|123

6pt	20A	38a	13-1	14pt	11A	21a	7-1	36pt	3A	6a	3-1
8pt	16A	32a	11-1	18pt	7A	14a	5-1	42pt	3A	5a	3-1
10pt	15A	29a	9-1	36pt	5A	9a	4-1	48pt	3A	5a	3-1
12pt	13A	25a	8-1	30pt	4A	8a	3-1				

Chesterfield Bold Extra Cond. 70

18 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS|ABC
Pack my box with five dozen jugs|123456789

6pt	39A	78a	26-1	24pt	12A	20a	9-1	72pt	4A	5a	4-1
8pt	34A	65a	22-1	30pt	10A	16a	8-1	84pt	4A	5a	4-1
10pt	32A	60a	21-1	36pt	8A	13a	5-1	96pt	4A	5a	4-1
12pt	29A	52a	17-1	42pt	6A	11a	5-1	120pt	3A	5a	3-1
14pt	24A	44a	13-1	48pt	5A	9a	4-1				
16pt	16A	31a	11-1	60pt	4A	8a	3-1				

Chesterfield Medium 83

18 pt. shown

PACK MY BOX WITH FIVE D|
Pack my box with five dozen|123

6pt	25A	53a	21-1	12pt	17A	36a	11-1	24pt	7A	14a	7-1
8pt	21A	44a	17-1	14pt	15A	29a	10-1	30pt	6A	11a	5-1
10pt	20A	41a	13-1	18pt	9A	21a	8-1	36pt	5A	9a	4-1

Chesterfield Oldstyle 87

18 pt. shown

PACK MY BOX WITH FIVE|
Pack my box with five dozen jug|123

6pt	23A	60a	22-1	12pt	16A	41a	13-1	18pt	8A	23a	8-1
8pt	20A	51a	20-1	14pt	13A	33a	10-1	24pt	6A	14a	7-1
10pt	20A	49a	15-1								

Civillite 482

18 pt. shown

Pack My Box With Five Dozen Jugs|12345

12pt	14A	60a	21-1	18pt	7A	38a	15-1	24pt	5A	24a	11-1
14pt	12A	54a	19-1								

Cloister Black 98

18 pt. shown

Pack My Box With Five D|123

8pt	17A	52a	19-1	14pt	12A	34a	10-1	30pt	5A	13a	5-1
10pt	16A	45a	13-1	18pt	7A	22a	8-1	36pt	4A	10a	4-1
12pt	15A	40a	12-1	24pt	5A	15a	7-1	48pt	3A	7a	3-1

Commercial Script 107

18 pt. shown

Pack My Box With Five Doze|123

12pt	15A	38a	15-1	24pt	6A	14a	8-1	48pt	3A	8a	4-1
14pt	13A	33a	12-1	30pt	5A	11a	7-1	60pt	3A	5a	3-1
16pt	8A	20a	10-1	36pt	4A	9a	5-1				

This is a handmade Script — See special price table, page 3

Cond. Title Gothic No. 11—123

24 pt. shown

PACK MY BOX WITH FI|123

10pt	25A	13-1	24pt	9A	7-1	48pt	4A	3-1
12pt	21A	11-1	30pt	7A	5-1	60pt	3A	3-1
14pt	20A	11-1	36pt	6A	5-1	72pt	3A	3-1
20pt	11A	8-1	42pt	5A	4-1			

Contact Bold Condensed 690

18 pt. shown

PACK MY BOX WITH FIVE DOZEN JU|
Pack my box with five dozen jugs|1

8pt	28A	50a	20-1	24pt	9A	15a	7-1	60pt	3A	5a	3-1
10pt	26A	45a	15-1	30pt	8A	12a	7-1	72pt	3A	3a	4-1
12pt	22A	39a	12-1	36pt	6A	10a	5-1	84pt	3A	3a	3-1
14pt	20A	34a	11-1	42pt	5A	8a	4-1				
18pt	12A	22a	9-1	48pt	4A	7a	3-1				

Contact Bold Cond. Italic 691

18 pt. shown

PACK MY BOX WITH FIVE DOZEN J|
Pack my box with five dozen jug|1

8pt	26A	46a	19-1	24pt	9A	18a	7-1	60pt	4A	5a	3-1
10pt	25A	43a	13-1	30pt	7A	16a	5-1	72pt	3A	3a	3-1
12pt	21A	37a	12-1	36pt	5A	14a	4-1				
14pt	18A	30a	10-1	42pt	4A	7a	3-1				
18pt	12A	21a	9-1	48pt	4A	6a	3-1				

+Angle body

Cooper Black 1590

18 pt. shown

PACK MY BOX WITH F|
Pack my box with|1234

12pt	15A	27a	10-1	24pt	5A	9a	5-1	36pt	3A	5a	3-1
14pt	12A	21a	9-1	30pt	4A	7a	4-1	48pt	3A	4a	3-1
18pt	7A	14a	7-1								

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Copperplate Gothic Bold 132**PACK MY BOX|1234**

6-41	33A	23-1	12-45	18A	12-1	18-49	8A	5-1
6-42	29A	21-1	12-46	16A	10-1	18-50	6A	5-1
6-43	24A	17-1	12-47	13A	9-1	24-49	5A	4-1
6-44	19A	13-1	12-48	11A	7-1	24-50	4A	4-1

Copperplate Gothic Heavy 130

18-50 shown

PACK MY BOX|1234

6-21	33A	23-1	12-25	19A	12-1	18-29	8A	7-1
6-22	29A	21-1	12-26	16A	10-1	18-30	6A	5-1
6-23	24A	17-1	12-27	13A	9-1	24-29	5A	4-1
6-24	19A	13-1	12-28	11A	7-1	24-30	4A	4-1

Copperplate Goth. Hvy. Cond. 129

18-30 shown

PACK MY BOX WITH|123

6-11	40A	27-1	12-15	25A	15-1	18-19	10A	8-1
6-12	34A	22-1	12-16	21A	12-1	18-20	8A	7-1
6-13	29A	21-1	12-17	17A	10-1	24-19	7A	5-1
6-14	25A	19-1	12-18	15A	9-1	24-20	6A	4-1

Copperplate Goth. Hvy. Extend. 135

18-20 shown

PACK MY B|123

6-71	28A	21-1	12-75	15A	9-1	18-79	6A	4-1
6-72	24A	19-1	12-76	13A	8-1	18-80	5A	4-1
6-73	20A	13-1	12-77	11A	7-1	24-79	4A	3-1
6-74	15A	11-1	12-78	9A	5-1	24-80	3A	3-1

Copperplate Gothic Italic 133

18-60 shown

PACK MY BOX|123

6-51	33A	23-1	12-55	19A	11-1	18-59	8A	5-1
6-52	29A	21-1	12-56	16A	9-1	18-60	6A	4-1
6-53	24A	19-1	12-57	13A	8-1	24-59	5A	4-1
6-54	19A	13-1	12-58	11A	7-1	24-60	4A	3-1

Copperplate Gothic Light 128

18-10 shown

PACK MY BOX|1234

6-1	35A	23-1	12-5	19A	12-1	18-9	8A	7-1
6-2	29A	21-1	12-6	16A	10-1	18-10	6A	5-1
6-3	24A	17-1	12-7	13A	9-1	24-9	5A	4-1
6-4	19A	13-1	12-8	11A	7-1	24-10	4A	4-1

Copperplate Gothic Lt. Cond. 131

18-40 shown

PACK MY BOX WITH|123

6-31	40A	27-1	12-35	25A	15-1	18-39	10A	8-1
6-32	34A	22-1	12-36	21A	12-1	18-40	8A	7-1
6-33	29A	21-1	12-37	17A	10-1	24-39	7A	5-1
6-34	25A	19-1	12-38	15A	9-1	24-40	6A	4-1

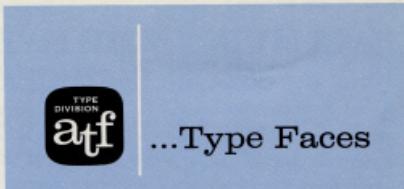
Copperplate Goth. Lt. Extend. 134

18-70 shown

PACK MY B|123

6-51	28A	20-1	12-65	15A	9-1	18-69	6A	4-1
6-62	24A	17-1	12-66	13A	8-1	18-70	5A	4-1
6-63	20A	13-1	12-67	11A	7-1	24-69	4A	3-1
6-64	16A	11-1	12-68	9A	5-1	24-70	4A	3-1

For best service contact your ATF type dealer



...Type Faces

Craw Clarendon 710

18 pt. shown

**PACK MY BOX WITH|
Pack my box with|1234**

8pt	16A	32a	12-1	18pt	7A	15a	6-1	48pt	3A	5a	3-1
10pt	15A	30a	10-1	24pt	5A	10a	5-1	60pt	4A	4a	3-1
12pt	13A	26a	9-1	30pt	4A	8a	4-1	72pt	3A	3a	3-1
14pt	11A	22a	8-1	36pt	3A	6a	3-1				

Craw Clarendon Book 712

18 pt. shown

**PACK MY BOX WITH F|
Pack my box with fiv|123**

8pt	16A	35a	14-1	18pt	7A	15a	7-1	48pt	3A	5a	3-1
10pt	16A	31a	11-1	24pt	5A	10a	6-1	60pt	3A	5a	3-1
12pt	14A	27a	10-1	30pt	4A	8a	4-1	72pt	3A	3a	3-1
14pt	12A	22a	9-1	36pt	3A	7a	4-1	72pt	3A	3a	3-1

Craw Modern 714

18 pt. shown

**PACK MY BOX WIT|
Pack my box wit|123**

6pt	16A	31a	12-1	14pt	8A	16a	7-1	36pt	3A	5a	3-1
8pt	13A	26a	10-1	18pt	6A	12a	5-1	48pt	3A	4a	3-1
10pt	12A	23a	9-1	24pt	5A	8a	4-1	60pt	3A	3a	3-1
12pt	11A	21a	8-1	30pt	4A	6a	3-1	72pt	3A	3a	3-1

Craw Modern Bold 716

18 pt. shown

**PACK MY BOX WI|
Pack my box w|123**

4pt	14A	28a	11-1	14pt	8A	17a	7-1	36pt	3A	5a	3-1
8pt	13A	24a	10-1	18pt	5A	11a	5-1	48pt	3A	4a	3-1
10pt	13A	23a	9-1	24pt	5A	7a	4-1	60pt	3A	3a	3-1
12pt	10A	18a	7-1	30pt	4A	5a	3-1	72pt	3A	3a	3-1

De Roos Italic 698

18 pt. shown

**PACK MY BOX WITH FIVE DOZEN J|
Pack my box with five dozen jugs|1234567**

6pt	29A	63a	21-1	14pt	17A	38a	11-1	30pt	7A	13a	5-1
8pt	23A	52a	20-1	18pt	12A	28a	10-1	36pt	5A	11a	5-1
10pt	23A	48a	15-1	24(pt)	9A	19a	8-1	48pt	3A	8a	4-1
12pt	21A	44a	13-1	24(pt)	8A	16a	7-1	72pt	3A	6a	3-1

De Roos Roman 697

18 pt. shown

PACK MY BOX WITH FIVE DOZEN J|

Pack my box with five dozen jugs|1234567

6pt	30A	60a	22-1	14pt	17A	35a	11-1	30pt	6A	12a	7-1
8pt	22A	45a	19-1	16pt	12A	26a	11-1	38pt	5A	9a	6-1
10pt	24A	46a	13-1	24(s)	9A	17a	9-1	48pt	4A	8a	4-1
12pt	20A	41a	13-1	24(l)	8A	14a	8-1				

Dom Bold 703

18 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS|A

Pack my box with five dozen jugs|1234567

18pt	14A	29a	10-1	36pt	7A	12a	6-1	72pt	4A	4a	4-1
24pt	10A	18a	8-1	48pt	5A	9a	4-1				
30pt	8A	14a	6-1	60pt	4A	7a	3-1				

Dom Casual 696

18 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS|AB

Pack my box with five dozen jugs|1234567890

18pt	15A	32a	11-1	36pt	6A	13a	5-1	72pt	4A	5a	4-1
24pt	10A	19a	7-1	48pt	5A	9a	4-1				
30pt	8A	15a	5-1	60pt	4A	7a	3-1				

Dom Diagonal 699

18 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS|AB

Pack my box with five dozen jugs|1234567890

18pt	14A	30a	9-1	36pt	6A	13a	5-1	72pt	4A	5a	4-1
24pt	10A	20a	7-1	48pt	5A	9a	4-1				
30pt	8A	15a	6-1	60pt	4A	7a	3-1				

Elite Underwood Typewriter 205

10 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS|ABCDEFG

Pack my box with five dozen jugs|1234567

10pt 20A 31a 9-1

Empire 597

36 pt. shown

PACK MY BOX WITH FIVE DOZE|123

36pt	12A	8-1	60pt	7A	5-1	96pt	8A	8-1
48pt	9A	7-1	72pt	7A	7-1			

Engravers Bold 147

18-2 shown

PACK MY|1234

6-1	33A	25-1	12-1	12A	10-1	24pt	3A	3-1
6-2	28A	23-1	12-2	8A	8-1	30pt	3A	3-1
6-3	19A	21-1	12-3	7A	7-1	36pt	3A	3-1
6-4	14A	17-1	16-1	3A	5-1			
6-5	11A	13-1	18-2	4A	4-1			

For best service contact your ATF type dealer

18 pt. shown

Engravers Old English 148

18 pt. shown

Pack My Box With Five Doze|123

3pt	19A	45a	19-1	18pt	9A	20a	9-1	42pt	3A	7a	4-1
8pt	16A	44a	13-1	24pt	6A	13a	7-1	48pt	4A	6a	3-1
12pt	16A	37a	12-1	30pt	5A	11a	5-1	60pt	3A	5a	4-1
14pt	14A	32a	11-1	36pt	4A	9a	4-1	72pt	3A	3a	3-1

Engravers Roman 1627

12-43 shown

PACK MY BOX WIT|123

6-41	32A	26-1	6-43	11A	17-1	12-42	8A	10-1
6-42	15A	21-1	12-41	11A	12-1	12-43	7A	8-1

Engravers Shaded 151

18-1 shown

PACK MY|123

6-1	10A	10-1	12-1	6A	5-1	18-1	3A	4-1
6-2	10A	12-1	12-2	7A	7-1	18-2	3A	4-1
6-3	15A	15-1	12-3	10A	8-1			

Engravers Text 541

18-1 shown

Pack My Box With Five Dozen Jugs|1234

10pt	26A	55a	17-1	18-1	12A	28a	10-1	24-2	10A	20a	9-1
12pt	22A	46a	15-1	18-2	14A	31a	12-1				
14pt	19A	41a	13-1	24-1	9A	17a	8-1				

Franklin Gothic 162

18 pt. shown

PACK MY BOX WITH FIV|**Pack my box with five|123**

4pt	34A	63a	22-1	14pt	13A	25a	8-1	49pt	3A	5a	3-1
5pt	28A	55a	21-1	15pt	8A	16a	7-1	60pt	3A	5a	3-1
6pt	23A	44a	17-1	24pt	6A	11a	5-1	72pt	3A	4a	3-1
8pt	19A	37a	13-1	30pt	5A	9a	4-1	84pt	3A	4a	3-1
10pt	17A	33a	10-1	36pt	4A	7a	3-1	96pt	3A	4a	3-1
12pt	16A	30a	9-1	42pt	4A	6a	3-1				

Franklin Gothic Condensed 163

18 pt. shown

PACK MY BOX WITH FIVE DOZ|**Pack my box with five doze|123**

6pt	26A	48a	18-1	18pt	10A	20a	8-1	48pt	4A	6a	3-1
8pt	22A	42a	15-1	24pt	8A	13a	5-1	60pt	3A	6a	3-1
10pt	21A	38a	13-1	30pt	7A	11a	5-1	72pt	3A	4a	3-1
12pt	19A	35a	11-1	36pt	5A	9a	4-1				
14pt	16A	29a	10-1	42pt	4A	8a	3-1				

Franklin Gothic Extra Cond. 165

18 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS|**Pack my box with five dozen jugs|1234**

6pt	31A	58a	22-1	24pt	11A	17a	8-1	72pt	5A	5a	4-1
8pt	28A	50a	21-1	30pt	9A	14a	7-1	84pt	4A	4a	4-1
10pt	27A	47a	17-1	36pt	7A	12a	5-1	96pt	3A	4a	4-1
12pt	25A	44a	15-1	42pt	6A	9a	4-1	120pt	3A	3a	3-1
14pt	21A	36a	11-1	48pt	5A	8a	4-1				
16pt	14A	26a	10-1	60pt	3A	8a	3-1				

Franklin Gothic Italic 166

18 pt. shown

PACK MY BOX WITH FIV|

Pack my box with five|123

6pt	22A	44a	17-1	18pt	BA	15a	7-1	48pt	3A	5a	3-1
8pt	18A	37a	13-1	24pt	6A	10a	5-1	60pt	3A	4a	3-1
10pt	17A	31a	10-1	30pt	5A	8a	4-1	72pt	3A	3a	3-1
12pt	15A	28a	10-1	36pt	4A	6a	3-1				
14pt	12A	22a	8-1	42pt	3A	5a	3-1				

This is a non-kerning italic

Franklin Gothic Wide 701

18 pt. shown

PACK MY BOX WITH|

Pack my box with|123

6pt	17A	34a	12-1	18pt	6A	13a	5-1	48pt	3A	5a	3-1
8pt	15A	29a	11-1	24pt	5A	9a	4-1	60pt	3A	3a	3-1
10pt	14A	26a	9-1	30pt	4A	7a	3-1				
12pt	12A	23a	10-1	36pt	3A	5a	3-1	72pt	3A	3a	3-1
14pt	10A	20a	7-1	42pt	3A	5a	3-1				

Garamond 459

18 pt. shown

PACK MY BOX WITH FIVE DO|

Pack my box with five dozen jugs|123

6pt	25A	53a	22-1	16pt	12A	26a	11-1	42pt	4A	8a	5-1
8pt	21A	45a	20-1	18pt	10A	22a	10-1	48pt	4A	7a	4-1
10pt	21A	45a	15-1	24pt	8A	15a	8-1	60pt	4A	7a	3-1
12pt	19A	40a	13-1	30pt	6A	11a	7-1	72pt	3A	5a	4-1
14pt	17A	35a	13-1	36pt	5A	10a	6-1				

For Small Capitals — See page 19

Garamond Bold 474

18 pt. shown

PACK MY BOX WITH FIVE D|

Pack my box with five dozen|1234

6pt	23A	50a	21-1	16pt	11A	23a	10-1	42pt	4A	8a	4-1
8pt	20A	42a	17-1	18pt	9A	21a	9-1	48pt	3A	6a	4-1
10pt	20A	41a	15-1	24pt	7A	13a	8-1	60pt	3A	5a	3-1
12pt	17A	36a	13-1	30pt	6A	11a	7-1	72pt	3A	4a	4-1
14pt	15A	32a	11-1	36pt	5A	9a	5-1				

Garamond Bold Italic 489

18 pt. shown

PACK MY BOX WITH FIVE DO|

Pack my box with five dozen jug|123

6pt	24A	53a	21-1	16pt	11A	25a	11-1	42pt	4A	8a	4-1
8pt	20A	45a	19-1	18pt	9A	22a	10-1	48pt	3A	7a	4-1
10pt	21A	45a	15-1	24pt	7A	14a	8-1	60pt	3A	7a	3-1
12pt	18A	38a	13-1	30pt	6A	12a	7-1	72pt	3A	4a	4-1
14pt	16A	34a	12-1	36pt	5A	10a	5-1				

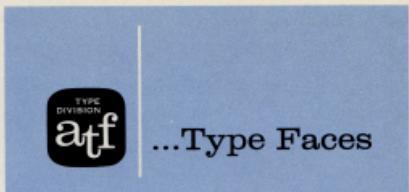
Garamond Italic 460

18 pt. shown

PACK MY BOX WITH FIVE DOZ|

Pack my box with five dozen jugs|1234567

6pt	26A	60a	23-1	14pt	17A	40a	13-1	30pt	6A	13a	7-1
8pt	21A	50a	20-1	16pt	12A	30a	12-1	36pt	5A	11a	5-1
10pt	22A	51a	17-1	18pt	11A	26a	11-1	42pt	5A	10a	5-1
12pt	20A	45a	15-1	24pt	8A	17a	9-1	48pt	4A	9a	4-1
14pt											

**Gothic Condensed No. 529—268**

18 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS|ABCDEF|

Pack my box with five dozen jugs|1234567890|ab

6pt	39A	70a	27-1	18pt	18A	34a	11-1	48pt	6A	11a	4-1
8pt	36A	65a	23-1	24pt	13A	23a	9-1	60pt	5A	9a	4-1
10pt	36A	63a	21-1	30pt	10A	17a	7-1	72pt	5A	6a	3-1
12pt	30A	55a	17-1	36pt	9A	15a	7-1				
14pt	25A	45a	13-1	42pt	7A	12a	5-1				

Gothic No. 544—263

18 pt. shown

PACK MY BOX WITH FIVE|

Pack my box with five do|123

6pt	21A	44a	19-1	12pt	15A	30a	10-1	24pt	7A	13a	7-1
8pt	18A	40a	15-1	14pt	13A	26a	9-1				
10pt	19A	39a	12-1	18pt	9A	18a	7-1				
12pt											
14pt											

Gothic No. 545—264

18 pt. shown

PACK MY BOX WITH FI|

Pack my box with five|123

6pt	20A	41a	17-1	18pt	8A	17a	5-1	48pt	3A	5a	3-1
8pt	17A	38a	15-1	24pt	6A	11a	5-1	60pt	4A	5a	3-1
10pt	15A	30a	9-1	30pt	4A	9a	4-1	72pt	3A	4a	3-1
12pt	13A	29a	8-1	36pt	4A	7a	3-1				
14pt	11A	23a	7-1	42pt	3A	6a	3-1				

Goudy Bold 446

18 pt. shown

PACK MY BOX WITH FIV|

Pack my box with five doz|123

6pt	23A	50a	20-1	18pt	8A	18a	8-1	48pt	3A	5a	3-1
8pt	18A	41a	17-1	24pt	6A	12a	7-1	60pt	3A	5a	4-1
10pt	18A	39a	13-1	30pt	5A	9a	5-1	72pt	3A	4a	4-1
12pt	16A	33a	11-1	36pt	4A	8a	4-1				
14pt	13A	27a	10-1	42pt	3A	6a	4-1				

Goudy Bold Italic 464

18 pt. shown

**PACK MY BOX WITH FIV|
Pack my box with five doze|123**

6pt	23A	52o	21-1	14pt	13A	28o	10-1	36pt	4A	8o	4-1
8pt	18A	42o	17-1	18pt	9A	19o	8-1	42pt	3A	7o	4-1
10pt	18A	39o	12-1	24pt	6A	12o	7-1	48pt	3A	5o	3-1
12pt	15A	35o	11-1	30pt	5A	10o	5-1				

Goudy Italic 179

18 pt. shown

**PACK MY BOX WITH FIVE D|
Pack my box with five dozen jugs|123**

6pt	25A	60o	26-1	12pt	17A	40o	13-1	24pt	7A	14o	7-1
8pt	21A	49o	21-1	14pt	15A	33o	11-1	30pt	5A	10o	5-1
10pt	21A	46o	17-1	18pt	9A	22o	9-1				

Lining Figures not made

Goudy Oldstyle 178

18 pt. shown

**PACK MY BOX WITH FIVE|
Pack my box with five dozen|123**

6pt	25A	54o	26-1	12pt	17A	36o	13-1	24pt	7A	13o	7-1
8pt	20A	44o	21-1	14pt	14A	30o	11-1	30pt	5A	10o	5-1
10pt	20A	42o	15-1	18pt	9A	20o	9-1	36pt	4A	9o	5-1

For Small Capitals and Greek Letters — See page 19

Grayda 678

18/24 pt. shown

Pack My Box With Five Dozen Jugs|12345

18/24	9A	26o	8-1	36pt*	4A	13o	4-1	60pt*	3A	9o	3-1
24pt*	6A	20o	7-1	42pt*	4A	11o	4-1	72pt*	3A	6o	4-1
30pt*	5A	16o	5-1	48pt*	3A	9o	3-1				

*Angle body

Headline Gothic 650

24 pt. shown

PACK MY BOX WITH|1234

24pt	9A	7-1	48pt	4A	3-1	96pt	3A	3-1
30pt	7A	5-1	60pt	3A	3-1	120pt	3A	3-1
36pt	5A	4-1	72pt	3A	3-1			
42pt	5A	3-1	84pt	3A	3-1			

Heritage 702

18 pt. shown

Pack My Box With Five Dozen Jugs|123456

14pt	18A	42o	17-1	24pt	8A	16o	9-1	30pt	6A	12o	7-1
18pt	11A	26o	12-1								

Huxley Vertical 596

18 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS|1234567890

18pt	19A	13-1	36pt	13A	8-1	72pt	7A	8-1
24pt	15A	11-1	48pt	9A	7-1	84pt	7A	7-1
30pt	13A	10-1	60pt	7A	5-1			

For Special Characters — See page 19

Kaufmann Bold 657

18 pt. shown

Pack My Box With Five Dozen|123

10pt	18A	45o	15-1	24pt	7A	15o	7-1	60pt	3A	6o	3-1
12pt	17A	40o	12-1	30pt	6A	12o	5-1	72pt	3A	5o	4-1
14pt	15A	35o	11-1	36pt	5A	10o	5-1	96/72	3A	4o	3-1
18pt	9A	22o	9-1	48pt	3A	7o	3-1				

Kaufmann Script 652

18 pt. shown

Pack My Box With Five Dozen Ju|123

10pt	21A	48o	15-1	18pt	11A	25o	10-1	36pt	5A	11o	5-1
12pt	20A	44o	15-1	24pt	8A	16o	8-1	48pt	4A	8o	4-1
14pt	17A	40o	13-1	30pt	7A	13o	7-1				

Keynote 579

24 pt. shown

Pack My Box With Five Dozen|123

18pt	11A	32o	12-1	30pt	7A	15o	8-1	48pt	4A	10o	5-1
24pt	9A	20o	9-1	36pt	5A	13o	7-1				

Liberty 511

18 pt. shown

Pack My Box With Five Dozen Jugs|123

12pt	13A	60o	20-1	24pt	5A	24o	11-1	42pt	4A	13o	7-1
14pt	11A	49o	17-1	30pt	4A	20o	9-1	48pt	3A	11o	5-1
18pt	7A	35o	13-1	36pt	4A	16o	8-1				

Lightline Gothic 222

18 pt. shown

PACK MY BOX WITH FIVE DOZ|**Pack my box with five dozen|123**

6-3	31A	65o	22-1	10pt	21A	44o	13-1	18pt	10A	22o	8-1
6-4	26A	55o	21-1	12cp	20A	38o	11-1	24pt	8A	15o	7-1
8pt	22A	47o	17-1	14pt	16A	32o	10-1				

Lightline Title Gothic 480

12-8 shown

PACK MY BOX WITH FIVE DOZEN|123

6-1	44A	30-1	6-4	26A	21-1	12-7	20A	11-1
6-2	38A	26-1	12-5	27A	17-1	12-8	16A	10-1
6-3	31A	22-1	12-6	21A	13-1			

Lydian 666

18 pt. shown

PACK MY BOX WITH FIVE DOZ|**Pack my box with five dozen|123**

10pt	18A	44o	15-1	24pt	6A	13o	7-1	60pt	4A	6o	3-1
12pt	15A	37o	12-1	30pt	5A	11o	5-1	72pt	3A	4o	4-1
14pt	13A	32o	11-1	36pt	4A	9o	4-1				
18pt	8A	22o	9-1	48pt	3A	7o	3-1				

For best service contact your ATF type dealer

Lydian Bold 673**PACK MY BOX WITH FIVE DOZ|
Pack my box with five dozen|123**

10pt	18A	43a	15-1	24pt	6A	13a	7-1	60pt	3A	6a	3-1
12pt	25A	36a	12-1	30pt	5A	11a	5-1	72pt	3A	4a	3-1
14pt	13A	32a	10-1	36pt	4A	9a	4-1	84pt	3A	4a	3-1
18pt	8A	21a	9-1	48pt	3A	6a	3-1	96pt	3A	3a	3-1

18 pt. shown

Lydian Bold Condensed 692**PACK MY BOX WITH FIVE DOZEN JUGS|A
Pack my box with five dozen jugs|123456**

10pt	32A	54a	21-1	24pt	11A	17a	9-1	60pt	4A	6a	3-1
12pt	25A	44a	15-1	30pt	9A	13a	7-1	72pt	4A	4a	4-1
14pt	22A	38a	12-1	36pt	7A	11a	5-1				
18pt	15A	27a	11-1	48pt	5A	8a	4-1				

18 pt. shown

Lydian Bold Condensed Italic 693**PACK MY BOX WITH FIVE DOZEN JUGS|A
Pack my box with five dozen jugs|123456**

10pt	31A	53a	20-1	24pt	11A	17a	9-1	60pt	4A	6a	3-1
12pt	25A	44a	15-1	30pt	9A	13a	7-1	72pt	4A	4a	4-1
14pt	22A	37a	12-1	36pt	7A	11a	5-1				
18pt	15A	26a	10-1	48pt	5A	8a	4-1				

18 pt. shown

Lydian Bold Italic 674**PACK MY BOX WITH FIVE DOZ|
Pack my box with five dozen|1234**

10pt	24A	45a	15-1	24pt	8A	14a	7-1	60pt	4A	6a	3-1
12pt	19A	37a	11-1	30pt	6A	11a	5-1	72pt	3A	4a	3-1
14pt	17A	33a	10-1	36pt	5A	9a	4-1				
18pt	11A	22a	9-1	48pt	4A	6a	3-1				

18 pt. shown

Lydian Cursive 682**Pack My Box With Five Dozen|1234**

18/24pt	8A	20a	8-1	36pt	4A	9a	4-1	60pt	3A	6a	4-1
24pt	6A	15a	5-1	42pt	3A	8a	3-1	72pt	3A	5a	3-1
30pt	5A	12a	4-1	48pt	3A	7a	3-1				

18/24 pt. shown

Lydian Italic 667**PACK MY BOX WITH FIVE DOZEN|
Pack my box with five dozen|123456**

10pt	25A	48a	15-1	24pt	9A	15a	7-1	60pt	3A	5a	3-1
12pt	21A	40a	12-1	30pt	7A	12a	5-1	72pt	3A	4a	3-1
14pt	18A	36a	11-1	36pt	5A	10a	4-1				
18pt	12A	24a	9-1	48pt	4A	7a	3-1				

18 pt. shown



...Type Faces

Monotone Gothic 329**PACK MY BOX WITH FIVE|
Pack my box with five do|12**

6-3	24A	47a	19-1	10pt	17A	33a	10-1	14pt	13A	23a	8-1
6pt	21A	42a	15-1	12pt	15A	30a	10-1	18pt	9A	18a	7-1
8pt	18A	36a	13-1								

18 pt. shown

Murray Hill 711**Pack My Box With Five|1234**

14pt	14A	53a	13-1	30pt	5A	19a	7-1	60pt	3A	10a	5-1
18pt	9A	36a	10-1	36pt	4A	15a	6-1	72pt	3A	9a	4-1
24pt	7A	22a	8-1	48pt	3A	12a	4-1				

24 pt. shown

Murray Hill Bold 713**Pack My Box With Five|123**

14pt	12A	43a	11-1	30pt	5A	15a	6-1	60pt	3A	9a	4-1
18pt	8A	29a	9-1	36pt	4A	13a	6-1	72pt	3A	7a	4-1
24pt	5A	19a	8-1	48pt	3A	9a	4-1				

24 pt. shown

New Caslon 331**PACK MY BOX WITH F|
Pack my box with five do|123**

6pt	23A	54a	26-1	14pt	12A	25a	11-1	36pt	4A	8a	4-1
8pt	18A	44a	20-1	18pt	7A	17a	9-1	42pt	3A	6a	4-1
10pt	17A	38a	18-1	24pt	5A	12a	7-1	48pt	3A	5a	3-1
12pt	15A	32a	12-1	30pt	5A	10a	5-1				

18 pt. shown

New Caslon Italic 332**PACK MY BOX WITH FIV|
Pack my box with five dozen|123**

6pt	25A	58a	25-1	14pt	13A	29a	11-1	36pt	4A	8a	4-1
8pt	22A	47a	20-1	18pt	9A	20a	9-1	42pt	3A	7a	4-1
10pt	18A	43a	15-1	24pt	6A	12a	7-1	48pt	3A	5a	3-1
12pt	15A	35a	12-1	30pt	5A	10a	5-1				

18 pt. shown

News Gothic 338**PACK MY BOX WITH FIVE DOZ|
Pack my box with five doze|123**

6pt	25A	48a	21-1	14pt	13A	20a	8-1	36pt	4A	6a	3-1
8pt	22A	40a	17-1	18pt	8A	13a	7-1	42pt	3A	5a	3-1
10pt	22A	34a	13-1	24pt	6A	11a	5-1	48pt	3A	4a	3-1
12pt	19A	36a	11-1	36pt	5A	9a	4-1				
14pt	16A	29a	10-1	42pt	4A	8a	4-1				

18 pt. shown

News Gothic Bold 715

18 pt. shown

PACK MY BOX WITH FIVE DI
Pack my box with five d|123

6pt	23A	45a	17-1	18pt	9A	17a	7-1	48pt	4A	5a	3-1
8pt	28A	39a	19-1	24pt	11A	21a	4-1	60pt	3A	4a	3-1
10pt	20A	36a	11-1	30pt	5A	9a	4-1	72pt	3A	4a	3-1
12pt	20A	32a	10-1	36pt	5A	8a	4-1				
14pt	15A	26a	9-1	42pt	4A	6a	3-1				

News Gothic Condensed 339

18 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS|
Pack my box with five dozen jugs|1234

6pt	31A	58a	22-1	18pt	14A	26a	10-1	48pt	5A	9a	4-1
8pt	28A	51a	20-1	24pt	11A	18a	8-1	60pt	4A	7a	3-1
10pt	28A	50a	19-1	30pt	9A	15a	7-1	72pt	4A	5a	4-1
12pt	25A	45a	15-1	36pt	7A	12a	5-1				
14pt	21A	39a	13-1	42pt	6A	10a	5-1				

News Gothic Extra Cond. 340

18 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS|ABCDEFHJKLNMOPQ|
Pack my box with five dozen jugs|1234567890|abcdefghijklm

6pt	31A	83a	30-1	18pt	22A	42a	17-1	48pt	9A	14a	7-1
8pt	41A	75a	26-1	24pt	18A	28a	12-1	60pt	7A	11a	5-1
10pt	45A	75a	23-1	30pt	15A	23a	10-1	72pt	7A	7a	7-1
12pt	40A	70a	22-1	36pt	12A	18a	8-1				
14pt	35A	66a	21-1	42pt	10A	16a	7-1				

Newspaper Bodoni Bold 24N

Reduced

PACK MY BO|
Pack my bo|12

84/72	3A	4a	3-1	96/84	3A	4a	3-1	120/96	3A	4a	3-1
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Onyx 661

18 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS|ABC|
Pack my box with five dozen jugs|123456789

18pt	15A	30a	12-1	42pt	8A	13a	7-1	84pt	5A	6a	5-1
24pt	13A	20a	10-1	48pt	7A	11a	5-1	96pt	5A	6a	5-1
30pt	11A	17a	8-1	60pt	5A	9a	4-1	120pt	5A	5a	4-1
36pt	9A	15a	7-1	72pt	5A	6a	3-1				

Park Avenue 577

18 pt. shown

Pack My Box With Five Dozen|1234

12pt	13A	44a	17-1	24pt	5A	17a	5-1	42pt	3A	9a	5-1
18pt	12A	40a	15-1	30pt	4A	13a	7-1	48pt	3A	8a	4-1
24pt	8A	28a	11-1	36pt	3A	11a	5-1				
30pt	8A	28a	11-1	42pt	3A	11a	5-1				

For best service contact your ATF type dealer

Phenix 651

24 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS|ABCDEF
Pack my box with five dozen jugs|1234567890

24pt	17A	28a	12-1	36pt	12A	19a	8-1	48pt	9A	14a	7-1
30pt	15A	23a	10-1								

Piranesi Bold Italic 570

18 pt. shown

Pack My Box With Five Do|123

8pt	15A	53a	19-1	14pt	11A	38a	11-1	30pt*	4A	12a	5-1
10pt	14A	48a	15-1	18pt	7A	25a	9-1	36pt*	3A	10a	4-1
12pt	13A	44a	13-1	24pt*	4A	15a	5-1	+Angle body			

No Lining Figures mode

Piranesi Italic 547

18 pt. shown

Pack My Box With Five Dozen Jug|123

8pt	17A	63a	26-1	14pt	13A	45a	17-1	30pt*	4A	15a	5-1
10pt	17A	58a	21-1	18pt	8A	30a	13-1	36pt*	4A	12a	5-1
12pt	15A	53a	20-1	24pt*	5A	18a	9-1	+Angle body			

No Lining Figures mode

Railroad Gothic 364

18 pt. shown

PACK MY BOX WITH FIVE|12345

8pt	23A	17-1	24pt	8A	5-1	60pt	4A	3-1
10pt	21A	12-1	30pt	6A	4-1	72pt	3A	3-1
12pt	17A	10-1	36pt	5A	4-1	84pt	3A	3-1
14pt	16A	9-1	42pt	4A	3-1	96pt	3A	3-1
18pt	11A	8-1	48pt	4A	3-1	120pt	4A	3-1

Raleigh Cursive 531

18 pt. shown

Pack My Box With Five Dozen Ju|123

10pt	18A	63a	21-1	18pt	9A	31a	11-1	36pt*	3A	11a	5-1
12pt	14A	49a	15-1	24pt*	5A	16a	8-1				
14pt	13A	46a	13-1	30pt*	4A	14a	5-1	+Angle body			

Remington No. 2 Typewriter 297

12 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS|A**Pack my box with five dozen jugs|123**

12pt 14A 26a 9-1

Repro Script 705

24 pt. shown

Pack My Box With Five Dozen|1234

18pt	11A	36a	10-1	30pt	7A	19a	7-1	48pt	5A	12a	5-1
24pt	8A	23a	9-1	36pt	5A	15a	6-1	60pt	3A	9a	4-1

This is a handmade Script — See special price table, page 3

Royal Script 304

18 pt. shown

Pack My Box With Five Dozen Jugs|123

12pt	15A	44a	17-1	24pt	5A	17a	9-1	36pt*	4A	14a	7-1
18pt	8A	27a	11-1	30pt	4A	14a	7-1	48pt	3A	9a	4-1

Spartan Black 683

18 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS| Pack my box with five dozen jugs|123

6pt	26A	45n	19-1	24pt	7A	11a	5-1	72pt	3A	4a	3-1
8pt	23A	41a	17-1	30pt	9A	9a	4-1	84pt	3A	3a	3-1
10pt	22A	36n	13-1	36pt	4A	6a	3-1	96pt	3A	4a	3-1
12pt	18A	30n	10-1	42pt	3A	5a	3-1	120pt	3A	3a	3-1
14pt	16A	26n	9-1	48pt	4A	5a	3-1				
18pt	9A	17a	7-1	60pt	3A	4a	3-1				

For Advertising Figures, Decimal Figures, Fractions see page 19

Spartan Black Condensed 687

18 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS| Pack my box with five dozen jugs|12345

10pt	26A	44n	13-1	30pt	8A	13n	5-1	72pt	3A	4a	4-1
12pt	23A	40n	12-1	36pt	6A	10a	4-1	84pt	3A	4a	3-1
14pt	21A	36n	11-1	42pt	5A	9a	4-1	96pt	3A	4a	3-1
18pt	14A	25n	9-1	48pt	5A	8a	3-1	120pt	4A	4a	3-1
24pt	11A	17a	7-1	60pt	3A	5a	3-1				

For Advertising Figures, Decimal Figures, Fractions see page 19

Spartan Black Cond. Italic 688

18 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS|A Pack my box with five dozen jugs|1234567

10pt	26A	44n	13-1	24pt	11A	17a	8-1	48pt	5A	8a	4-1
12pt	23A	40n	13-1	30pt	9A	13a	8-1	60pt	3A	5a	3-1
14pt	21A	36n	12-1	36pt	6A	10a	5-1	72pt	3A	4a	3-1
18pt	18A	30n	11-1	42pt	4A	6a	3-1	84pt	3A	3a	3-1
24pt	15A	26n	10-1	48pt	5A	9a	4-1				

For Advertising Figures, Decimal Figures, Fractions see page 19

Spartan Black Italic 684

18 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS| Pack my box with five dozen jugs|123

6pt	25A	45n	20-1	18pt	9A	17a	7-1	48pt	4A	5a	3-1
8pt	23A	41a	17-1	24pt	7A	13a	5-1	60pt	3A	4a	3-1
10pt	21A	36n	12-1	30pt	5A	9a	4-1	72pt	3A	3a	3-1
12pt	18A	30n	11-1	36pt	4A	6a	3-1	84pt	3A	2a	3-1
14pt	16A	26n	9-1	42pt	3A	5a	3-1				

For Advertising Figures, Decimal Figures, Fractions see page 19

Spartan Book 707

18 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS| Pack my box with five dozen jugs|123

6pt	26A	51a	19-1	12pt	21A	40n	12-1	24pt	9A	16a	7-1
8pt	23A	47a	18-1	14pt	18A	34n	11-1	30pt	7A	12a	6-1
10pt	20A	45n	14-1	18pt	11A	22a	9-1	36pt	5A	10a	4-1

For Advertising Figures, Decimal Figures, Fractions see page 19

Spartan Extra Black 694

18 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS| Pack my box with five dozen jugs|123

10pt	18A	33a	11-1	24pt	6A	10a	5-1	48pt	3A	4a	3-1
12pt	15A	28a	10-1	30pt	9A	8a	4-1	60pt	3A	4a	3-1
14pt	14A	25a	9-1	36pt	3A	6a	3-1	72pt	3A	3a	3-1
18pt	9A	16a	7-1	42pt	3A	5a	3-1				

For Advertising Figures, Decimal Figures, Fractions see page 19



...Type Faces

Spartan Heavy 685

18 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS| Pack my box with five dozen jugs|123

6pt	28A	51a	21-1	18pt	10A	20a	8-1	60pt	4A	5a	3-1
8pt	25A	46n	19-1	24pt	8A	14a	5-1	72pt	3A	4a	3-1
10pt	22A	39n	15-1	30pt	6A	12a	4-1	84pt	3A	3a	3-1
12pt	20A	34n	11-1	36pt	4A	8a	3-1	96pt	3A	2a	3-1
14pt	17A	30n	10-1	42pt	4A	6a	3-1	120pt	3A	4a	3-1
18pt	12A	22a	9-1	48pt	3A	5a	3-1				

For Advertising Figures, Decimal Figures, Fractions see page 19

Spartan Heavy Italic 686

18 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS|A Pack my box with five dozen jugs|123

6pt	28A	50n	21-1	18pt	10A	20a	8-1	48pt	3A	5a	3-1
8pt	25A	46n	19-1	24pt	8A	14a	5-1	60pt	3A	4a	3-1
10pt	22A	39n	15-1	30pt	6A	12a	4-1	72pt	3A	3a	3-1
12pt	20A	34n	11-1	36pt	4A	8a	3-1	84pt	3A	2a	3-1
14pt	17A	30n	10-1	42pt	4A	6a	3-1	120pt	3A	4a	3-1
18pt	12A	22a	9-1	48pt	4A	5a	3-1				

For Advertising Figures, Decimal Figures, Fractions see page 19

Spartan Medium Condensed 706

18 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS|AB Pack my box with five dozen jugs|1234567

6pt	34A	63a	22-1	14pt	24A	42a	12-1	36pt	7A	12a	6-1
8pt	30A	57a	21-1	18pt	15A	28a	9-1	42pt	6A	10a	4-1
10pt	30A	53a	18-1	24pt	12A	19a	8-1	48pt	5A	9a	4-1
12pt	27A	48a	15-1	30pt	9A	15a	7-1				

For Advertising Figures, Decimal Figures, Fractions see page 19

Spartan Medium Italic 681

18 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS| Pack my box with five dozen jugs|1234

6pt	28A	52a	21-1	18pt	11A	21a	8-1	48pt	4A	7a	3-1
8pt	25A	48a	19-1	24pt	9A	16a	5-1	60pt	3A	6a	3-1
10pt	22A	44a	16-1	30pt	6A	12a	4-1	72pt	3A	4a	3-1
12pt	21A	38a	12-1	36pt	4A	8a	3-1	84pt	3A	3a	3-1
14pt	17A	32a	10-1	42pt	4A	6a	3-1	120pt	3A	2a	3-1
18pt	12A	26a	9-1	48pt	4A	5a	3-1				

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Standard Typewriter 384

12 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS|

Pack my box with five dozen|12345

12pt 16A 25a 9-1

Steelplate Gothic Bold 1873

30 pt. shown

PACK MY 12

30pt 3A 3-1 36pt 3A 4-1

Stymie Black 598

18 pt. shown

PACK MY BOX WITH FI

Pack my box with fiv|123

12pt 15A 28a 8-1 24pt 6A 10a 4-1 48pt 3A 5a 3-1

14pt 12A 22a 7-1 30pt 5A 8a 4-1 60pt 3A 5a 3-1

18pt 8A 15a 5-1 36pt 4A 7a 3-1 72pt 3A 4a 3-1

Stymie Black Italic 599

18 pt. shown

PACK MY BOX WITH FI

Pack my box with fi|123

12pt 14A 26a 8-1 24pt 5A 9a 4-1 48pt 3A 4a 3-1

14pt 11A 21a 7-1 30pt 4A 8a 3-1 60pt 3A 5a 3-1

18pt 7A 15a 5-1 36pt 3A 6a 3-1 •Angle body

Stymie Bold 551

18 pt. shown

PACK MY BOX WITH FI

Pack my box with five|123

6pt 23A 48a 17-1 18pt 8A 17a 7-1 42pt 3A 6a 3-1

8pt 20A 41a 13-1 18-2 9A 20a 8-1 48pt 3A 5a 3-1

10pt 17A 37a 11-1 24pt 6A 11a 5-1 60pt 4A 5a 3-1

12pt 16A 32a 9-1 30pt 4A 8a 3-1 66pt 4A 5a 3-1

14pt 13A 26a 8-1 36pt 3A 6a 3-1

Stymie Bold Condensed 658

18 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS

Pack my box with five dozen jugs|123

12pt 24A 43a 13-1 24pt 10A 16a 8-1 48pt 5A 8a 4-1

14pt 23A 36a 11-1 30pt 9A 13a 7-1 60pt 4A 6a 3-1

18pt 13A 25a 10-1 36pt 7A 11a 5-1 72pt 4A 4a 4-1

Stymie Bold Italic 561

18 pt. shown

PACK MY BOX WITH FI

Pack my box with five|123

6pt 22A 46a 17-1 14pt 12A 25a 8-1 20pt 4A 8a 3-1

8pt 20A 40a 13-1 18pt 8A 17a 7-1 36pt 3A 6a 3-1

10pt 17A 35a 11-1 18-2 9A 19a 7-1 42pt 3A 5a 3-1

12pt 15A 33a 10-1 24pt 5A 10a 4-1 48pt 3A 5a 3-1

•Angle body

Stymie Light 553

18 pt. shown

PACK MY BOX WITH FIVE JUGS

Pack my box with five dozen jugs|123

6pt 26A 53a 21-1 12pt 18A 34a 12-1 30pt 5A 10a 5-1

8pt 21A 44a 19-1 16pt 15A 28a 10-1 34pt 5A 8a 4-1

10pt 20A 38a 12-1 18pt 9A 19a 8-1 48pt 3A 5a 3-1

12pt 23A 44a 15-1 24pt 7A 12a 7-1

Stymie Medium 552

18 pt. shown

PACK MY BOX WITH FIVE JUGS

Pack my box with five dozen jugs|1234

6pt 25A 50a 20-1 14pt 16A 27a 9-1 36pt 4A 8a 4-1

8pt 21A 43a 15-1 18pt 9A 19a 7-1 42pt 3A 6a 3-1

10pt 19A 37a 11-1 18-2 10A 21a 8-1 48pt 3A 5a 3-1

12-2 21A 42a 12-1 24pt 7A 12a 5-1 66/60 3A 5a 3-1

12pt 17A 33a 10-1 30pt 5A 10a 4-1 72/60 3A 4a 3-1

Thompson Quillscript 700

18 pt. shown

Pack My Box With Five Dozen Jugs|123

14pt 15A 47a 11-1 24pt 7A 21a 7-1 36pt 5A 14a 5-1

18pt 9A 31a 9-1 30pt 5A 17a 6-1 48pt 3A 10a 3-1

For Optional Characters — See page 19

Tower 587

18 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS|A

Pack my box with five dozen jugs|123456789

12pt 26A 50a 19-1 24pt 11A 20a 10-1 48pt 5A 9a 5-1

14pt 22A 43a 15-1 30pt 9A 16a 8-1 60pt 4A 7a 4-1

18pt 15A 29a 11-1 36pt 7A 13a 7-1 72pt 4A 5a 3-1

Typo Roman 509

18-1 shown

PACK MY BOX WITH FIVE DOZEN JUGS|B

Pack my box with five dozen jugs|1234567890

10pt 26A 54a 20-1 18-1 13A 29a 12-1 24-2 11A 21a 10-1

12pt 23A 48a 19-1 18-2 15A 33a 13-1

14pt 21A 44a 15-1 24-1 10A 18a 9-1

Typo Roman Shaded 481

18-1 shown

PACK MY BOX WITH FIVE DOZEN JUGS|C

Pack my box with five dozen jugs|1234567890

12pt 23A 50a 19-1 18-1 13A 29a 12-1 24-1 10A 19a 10-1

14pt 21A 44a 15-1 18-2 15A 34a 13-1

16pt 21A 44a 15-1 24-2 11A 21a 10-1

Typo Script 399

18 pt. shown

Pack My Box With Five Dozen Jugs|1234567890

14pt 15A 53a 17-1 30pt 6A 20a 9-1 60pt 3A 10a 5-1

16pt 18A 32a 13-1 36pt 5A 16a 8-1

24pt 8A 23a 10-1 48pt 4A 12a 5-1

This is a *handmade Script* — See special price table, page 3

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Type Script Extended 400

Pack My Box With Five Dozen Jugs | 12345

12pt	17A	47a	19-1	24pt	8A	18a	10-1	48pt	4A	9a	5-1
14pt	15A	42a	17-1	30pt	6A	15a	9-1	60pt	3A	8a	5-1
18pt	10A	26a	13-1	36pt	5A	12a	8-1				

This is a handmade Script — See special price table, page 3

18 pt. shown

Type Upright 404

Pack My Box With Five Dozen Jugs | 12345678

12pt	19A	54a	21-1	18pt	10A	32a	13-1	30pt	6A	16a	9-1
14pt	17A	50a	20-1	24pt	8A	20a	11-1				

18 pt. shown

Ultra Bodoni 518

**PACK MY BOX WITH F|
Pack my box with fi|123**

6pt	18A	36a	13-1	18pt	7A	15a	7-1	48pt	3A	5a	3-1
8pt	15A	30a	11-1	24pt	5A	9a	4-1	60pt	4A	4a	3-1
10pt	13A	24a	10-1	30pt	4A	7a	4-1	72pt	3A	4a	3-1
12pt	13A	23a	9-1	36pt	3A	5a	3-1				
14pt	11A	22a	8-1	42pt	3A	5a	3-1				

18 pt. shown

Ultra Bodoni Extra Cond. 573

18 pt. shown

**PACK MY BOX WITH FIVE DOZEN|
Pack my box with five dozen ju|123**

12pt	18A	34a	12-1	30pt	7A	11a	5-1	60pt	3A	5a	3-1
14pt	17A	30a	11-1	36pt	5A	9a	5-1	72pt	3A	3a	4-1
18pt	11A	22a	9-1	42pt	5A	8a	4-1				
24pt	9A	14a	7-1	48pt	4A	7a	3-1				

18 pt. shown

Ultra Bodoni Italic 516

**PACK MY BOX WITH|
Pack my box with|1234**

6pt	17A	35a	13-1	14pt	11A	22a	8-1	36pt*	4A	5a	4-1
8pt	15A	30a	11-1	18pt	7A	15a	5-1	42pt*	3A	5a	3-1
10pt	13A	30a	10-1	24pt*	4A	8a	4-1	48pt*	3A	5a	3-1
12pt	12A	24a	8-1	30pt*	4A	7a	3-1				

18 pt. shown

Auxiliary Type Fonts

(Small caps, oldstyle figures, special characters, etc.)

NOTE: Ask your ATF Type Dealer for complete catalog and price list showing all other fonted accessories, such as Ornaments, Handypacks, Monograms and Initials, etc.

Advertising Figures

Spartan Black No. 78

Spartan Black Condensed No. 80

Spartan Heavy No. 79

Spartan Medium No. 77

Prices per font

18/14 pt. \$11.45 42/36 pt. \$9.80

24/18 pt. 11.70 48/42 pt. 9.10

30/24 pt. 10.70 60/48 pt. 7.60

36/30 pt. 9.70 72/60 pt. 7.30

Calendar Figures

Spartan Heavy

Prices per font

12 pt. \$2.20 36 pt. \$12.35

18 pt. 5.20 48 pt. 20.75

24 pt. 6.55



Circular Quads

Font contains 4 sets each: 3, 5, 6, 7,
9, 12 picas

Price per font \$10.55

Decimal Figures

Spartan Black

Spartan Black Condensed

Spartan Heavy

Spartan Medium

Prices per font

18 pt. \$1.95 42 pt. \$3.10

24 pt. 2.20 48 pt. 3.25

30 pt. 2.45 60 pt. 5.55

36 pt. 2.75 72 pt. 6.25

Fractions

Century Oldstyle, 6 to 18 pt.

Spartan Black, 12 to 72 pt.

Spartan Black Cond., 12 to 72 pt.

Spartan Heavy, 12 to 72 pt.

Spartan Medium, 6 to 72 pt.

Prices per font

6 pt. \$1.45 30 pt. \$2.45

8 pt. 1.55 36 pt. 2.75

10 pt. 1.55 42 pt. 3.10

12 pt. 1.60 48 pt. 3.25

14 pt. 1.80 60 pt. 5.55

18 pt. 1.95 72 pt. 6.25

24 pt. 2.20

Oldstyle Figures

Bulmer Italic, 6 to 48 pt.

Bulmer Roman, 6 to 48 pt.

Prices are the same as lining
figures, see page 3.

Small Capitals

Bodoni Book, 6 to 18 pt.

Bulmer Roman, 6 to 18 pt.

Caslon No. 540, 6 to 18 pt.

Caslon Oldstyle No. 471, 6 to 18 pt.

Century Expanded, 6 to 12 pt.

Century Oldstyle, 6 to 18 pt.

Century Schoolbook, 6 to 18 pt.

Garamond, 6 to 18 pt.

Goudy Oldstyle, 6 to 18 pt.

Prices per font

6 pt. \$1.85 14 pt. \$2.45

8 pt. 1.95 16 pt. 2.60

10 pt. 1.95 18 pt. 2.60

12 pt. 2.10

Special Characters

Brush Special Characters

Prices per font

12 pt. \$1.60 42 pt. \$3.10

14 pt. 1.80 48 pt. 3.25

18 pt. 1.95 60 pt. 3.85

24 pt. 2.20 72 pt. 4.35

30 pt. 2.45 84 pt. 4.90

36 pt. 2.75

Caslon Oldstyle No. 471

Caslon Oldstyle Italic No. 471

Quaint Characters

Prices per font

6 pt. \$1.45 14 pt. \$1.80

8 pt. 1.55 18 pt. 1.95

10 pt. 1.55 24 pt. 2.20

12 pt. 1.60 30 pt. 2.45

Caslon Oldstyle Italic No. 471

Swash Capitals

Prices per font

6 pt. \$2.75 18 pt. \$4.00

8 pt. 2.90 24 pt. 4.60

10 pt. 2.90 30 pt. 5.25

12 pt. 3.20 36 pt. 5.95

14 pt. 3.65 42 pt. 7.00

Goudy Oldstyle Greek Letters

Prices per font

12 pt. \$3.20 24 pt. \$3.00

18 pt. 2.60 36 pt. 2.75

Huxley Vertical Special Characters
(Pointed Capitals)

Prices per font

18 pt. \$1.20 48 pt. \$1.95

24 pt. 1.30 60 pt. 2.25

30 pt. 1.55 72 pt. 2.45

36 pt. 1.65 84 pt. 2.75

Thompson Quillscript

Optional Characters

Prices per font

14 pt. \$1.80 30 pt. \$2.45

18 pt. 1.95 36 pt. 3.75

24 pt. 2.20 48 pt. 4.70

Tabular Quadrules

Typecast material for ruled blank forms. Tabular Quadrules are more economical than separate quads and rules, are composed more rapidly than the separate materials, giving a form that is solid and more accurate. The face of Tabular Quadrules is 1/4 point.

Tabular Quadrules are cast on 12, 18 and 24 point bodies, in 12, 18, 24, 30, 36, 48, 60 and 72 point widths. Packages weigh about 5 lbs.

Number of Lines of Each Set Width

Per Package

Body	12	18	24	30	36	48	60	72	Total	Pkg. Size	pt. px.								
12	1	1	3	3	3	3	3	3	20	12	275								
18	1	1	2	2	2	2	2	2	14	11	90								
24	1	1	1	1	1	1	2	2	10	9	70								

For best service contact your ATF type dealer

Type Foundry Spaces and Quads

Precision-Cast in Type Moulds

**Spaces and Quads are not sold
by the pound.**

Please order by font or item number.

SPACES

are non-printing types less than one em in set width. Thickness is commonly designated by the number of pieces that add up to approximately one em, as 5-to-em, 4-to-em, and 3-to-em. ATF Foundry Spaces are graduated on the point-set system to quarter points. 10 point 3-to-em Spaces are $3\frac{1}{2}$ points set; 14 point 3-to-em Spaces are 5 points set. 2-to-em is called EN SPACE.

QUADS

are cast em-set, two-em or three-em. Sizes smaller than 14 point contain all three; 14 point to 24 point do not contain three-em Quads. Larger sizes are em Quads.

SPECIAL HEIGHT,

Base Height and $\frac{3}{8}$ -inch Spaces and Quads are cast to order in foundry lines only (see page 24). Spaces or Quads can be shaved down at the Foundry to desired LOWER heights at extra cost of 25 cents per 6-inch line in addition to regular cost of material.

INTERMEDIATE SIZES

— $5\frac{1}{2}$, 7, 9, 11, 20, 22, 54 and 66 point Spaces and Quads are not put up in fonts or packages. These and larger sizes — 84, 96, 108 and 120 point — are supplied as sorts only.

JUSTIFIERS

When setting Typewriter type, use *Justifiers* instead of regular spaces. Send sample with order or specify typewriter face for which they are required. For prices, see Table 2104 on opposite page.

Set Widths of Spaces and Quads in Points

Pt. Size	Thin Spaces	SPACES				QUADS			
		5 to Em	4 to Em	3 to Em	Em	Em	2-em	3-em	
4 pt	1½	2	4	8	12	
4½	1½	2	2½	4½	9	
5	1½	2	3	10	15	
6	1½	2	3	12	18	
8	1½	2	3	4	8	16	
10	..	1½	2	2½	3½	5	10	20	
12	..	2	2½	3	4	6	12	24	
14	..	2	3	4	5	7	14	28	
16	..	2	3	4	5	8	16	32	
18	..	2	3	4	6	9	18	36	
24	2	3	4	6	8	12	24	48	
30	3	4	6	8	10	15	30		
36	3	4	6	9	12	18	36		
42	4	6	9	11	14	21	42		
48	4	6	9	12	16	24	48		
60	6	8	12	15	20	30	60		
72	6	9	12	18	24	36	72		

Heights of Spaces and Quads

Size	Regular	Special Height	Base Height	% in.
4 pt.	.889			
4½	.889			
5	.889			
6	.800	.878	*	*
8	.800	.878	*	*
10	.800	.878	*	*
12	.800	.878	.853	*
14	.759	.844	.853	.875
16	.865	*	*	*
18	.759	.844	.853	.875
24	.759	.844	.853	.875
30	.759	.822	.853	.875
36	.759	.822	.853	.875
42	.822	.835	.853	.875
48	.795	.835	.853	.875
60	.795	.835	.853	.875
72	.795	.835	.853	.875

Price List • Type Foundry Spaces and Quads

Order by Font Number

Table 2101

Economy Fonts

Assortment of Spaces and Quads in One Package

Font No.	Pt. Size	Approx. Lb. Weight	Price
2101-4	4	.666	\$2.20
2101-45	4½	.75	2.50
2101-5	5	.83	2.50
2101-6	6	1.	1.75
2101-8	8	1.328	1.85
2101-10	10	1.664	2.15
2101-12	12	2.	2.30
2101-14	14	2.32	2.65
2101-16	16	2.66	3.10
2101-18	18	3.	3.10
2101-24	24	4.	3.65
2101-30	30	5.	4.50
2101-36	36	6.	5.15
2101-42	42	5.25	4.50

Spaces and Quads for Handmade Scripts

(Bank Script, Commercial Script,
Royal Script, Typo Script and
Typo Script Extended)

Pointed Spaces and Quads are not included in above fonts. A few letter combinations require their use and they can be supplied in the assortments shown below, at prices listed. In ordering, be sure to specify "FOR USE WITH HANDMADE SCRIPTS."

Table 2106

Point Size	Economy Fonts	Assorted Spaces or Quads
12.....	\$3.80	\$4.80
14.....	4.35	4.85
18.....	5.00	4.55
24.....	5.85	4.30
30.....	7.20	5.35
36.....	8.25	7.25
48.....	8.00
60.....	9.50

Angle body Spaces

Packages of assorted spaces for use with angle body types are available in 24, 30, 36, 48, 60 and 72 pt. at table 2102 prices.

Separate Packages

Table 2102
Assorted Spaces

Font No.	Pt. Size	Approx. Lb. Weight	Price
2102-4	4	2.5	\$8.25
2102-45	4½	2.5	8.25
2102-5	5	2.5	7.55
2102-6	6	2.5	4.40
2102-8	8	2.5	3.60
2102-10	10	2.5	3.20
2102-12	12	2.5	2.90
2102-14	14	2.6	2.95
2102-18	18	2.7	2.80
2102-24	24	3.0	2.70
2102-30	30	3.7	3.35
2102-36	36	5.2	4.45
2102-42	42	5.2	4.45
2102-48	48	6.0	5.00
2102-60	60	7.5	6.05
2102-72	72	8.0	6.25

Table 2103
Assorted Quads

Font No.	Pt. Size	Approx. Lb. Weight	Price
2103-4	4	2.5	\$8.25
2103-45	4½	2.5	8.25
2103-5	5	2.5	7.55
2103-6	6	2.5	4.40
2103-8	8	2.5	3.60
2103-10	10	2.5	3.20
2103-12	12	2.5	2.90
2103-14	14	2.6	2.95
2103-18	18	2.7	2.80
2103-24	24	3.0	2.70

Larger sizes are em quads only.
Order them at Table 2105
prices (see below)

Packages of one set width only

In ordering, Specify Set Width Desired and Show Font Number.

Table 2104

Spaces Thinner Than Em Quad and Justifiers

Font No.	Pt. Size	Approx. Lb. Weight	Price
2104-4	4	1.0	\$3.30
2104-45	4½	1.0	3.30
2104-5	5	1.0	3.05
2104-6	6	1.0	1.75
2104-8	8	1.0	1.45
2104-10	10	1.0	1.25
2104-12	12	1.0	1.15
2104-14	14	.9	1.15
2104-18	18	1.0	1.05
2104-24	24	1.0	.90
2104-30	30	1.2	.90
2104-36	36	1.5	.90
2104-42	42	1.7	.90
2104-48	48	1.0	.80
2104-60	60	1.3	.80
2104-72	72	1.5	.75

Table 2105

**Quads, Em, 2 Em or 3 Em
(weight same as 2104)**

Font No.	Pt. Size	Available Widths	Price
2105-4	4	1, 2 or 3 Em	\$3.30
2105-45	4½	1, 2 or 3 Em	3.30
2105-5	5	1, 2 or 3 Em	3.05
2105-6	6	1, 2 or 3 Em	1.75
2105-8	8	1, 2 or 3 Em	1.45
2105-10	10	1, 2 or 3 Em	1.25
2105-12	12	1, 2 or 3 Em	1.15
2105-14	14	1 or 2 Em	1.15
2105-18	18	1 or 2 Em	1.05
2105-24	24	1 or 2 Em	.90
2105-30	30	1 Em only	.90
2105-36	36	1 Em only	.90
2105-42	42	1 Em only	.90
2105-48	48	1 Em only	.80
2105-60	60	1 Em only	.80
2105-72	72	1 Em only	.75

For best service contact your ATF type dealer

Metal, Brass and Copper Thin Spaces

Metal Thin Spaces

These are 2 point Duratin Leads cut to lengths which correspond to regular type bodies from 12 to 42 point. Packaged in 4 ounce cartons. Sizes available: 12, 18, 24, 30, 36 and 42 point.

Price 55 cents per carton
For larger sizes, regular Duratin Leads may be used.

Copper and Brass Thin Spaces

Half point Copper and one point Brass Thin Spaces are put up in 2 ounce packages of one body size, either Copper or Brass.

Sizes available: 6, 8, 10, 12, 14, 18, 24, 30, 36, 42, 48, 60 and 72 point. Price, less than 10 packages 70 cents per package
10 or more packages, assorted sizes as desired 55 cents per package



Assortments of Thin Spaces

(be sure to order by number)

No. 20 Assortment, American Thin Spaces: Assortment consists of:

20A Assortment — Copper Thin Spaces
20B Assortment — Brass Thin Spaces
20C Assortment — Metal Thin Spaces
No. 3040 Quarter-size case

Price per complete assortment in case \$14.85

No. 20A Assortment, Copper Thin Spaces:

Includes one 2 ounce package each of 6, 8, 10, 12, 18, 24, 36, 48, 60 and 72 point.

Price per assortment \$ 5.50

No. 20B Assortment, Brass Thin Spaces:

Includes one 2 ounce package each of 6, 8, 10, 12, 18, 24, 36, 48, 60 and 72 point.

Price per assortment \$ 5.50

No. 20C Assortment, Metal Thin Spaces:

Includes one 4 ounce package each 2 point Metal Spaces in body sizes 12, 18, 24, 30 and 36 point.

Price per assortment \$ 2.75

Duratin Metal Quotation Quads and Furniture

Duratin Metal Quotation Quads

Cast in DURATIN Metal, with closed bottoms. Quads in packages No. 1 through 14 are .759" high, larger sizes are .795" high. Turned upside down, .759" quads may be used as electrolyte base. A small rib inside open end provides grip for handling with tweezers. Made on regular type-casting machines, equally accurate as Foundry type. Each package contains a single size. Order by package number.

Table 2107

Pkg. No.	Size in Points	Pieces	Area (Picas)	Package Price	Pkg. No.	Size in Points	Pieces	Area (Picas)	Package Price
1	24x18	288	.864	53.95	19	48x42	60	.840	\$3.95
2	24x24	216	.864	3.95	20	48x48	54	.864	3.95
3	30x18	240	.900	3.95	21	60x18	120	.900	3.95
4	30x24	192	.900	3.95	22	60x24	90	.900	3.95
5	30x30	140	.875	3.95	23	60x30	70	.875	3.95
6	36x18	192	.864	3.95	24	60x36	60	.900	3.95
7	36x24	144	.864	3.95	25	60x42	50	.875	3.95
8	36x30	128	.840	3.95	26	60x48	45	.900	3.95
9	36x36	96	.864	3.95	27	60x60	35	.875	3.95
10	42x18	168	.882	3.95	28	72x18	96	.864	4.40
11	42x24	126	.882	3.95	29	72x24	72	.864	4.40
12	42x30	98	.858	3.95	30	72x30	52	.840	4.40
13	42x36	84	.882	3.95	31	72x36	48	.864	4.40
14	42x42	70	.858	3.95	32	72x42	40	.840	4.40
15	48x18	144	.864	3.95	33	72x48	36	.864	4.40
16	48x24	108	.864	3.95	34	72x60	28	.840	4.40
17	48x30	84	.840	3.95	35	72x72	24	.864	4.40
18	48x36	72	.864	3.95					

Duratin Metal Quotation Furniture

Cast in DURATIN Metal, approximately .695" high, in sizes listed below. Each package contains a 36-pica line of one size. Order by package number.

Table 2108

Pkg. No.	Size in Picas	Pkg. Size	Pieces	Area (Picas)	Package Price
36	2x 8	8x36	18	.288	\$1.80
37	2x10	10x36	18	.360	2.05
38	2x12	12x36	18	.432	2.40
39	2x15	15x36	18	.540	2.55
40	2x16	16x36	18	.576	2.70
41	2x20	20x36	18	.720	2.90
42	3x 8	8x36	12	.288	1.80
43	3x10	10x36	12	.360	2.05
44	3x12	12x36	12	.432	2.40
45	3x15	15x36	12	.540	2.55
46	3x16	16x36	12	.576	2.70
47	3x20	20x36	12	.720	2.90
48	4x 8	8x36	9	.288	1.80
49	4x10	10x36	9	.360	2.05
50	4x12	12x36	9	.432	2.40
51	4x15	15x36	9	.540	2.55
52	4x16	16x36	9	.576	2.70
53	4x20	20x36	9	.720	2.90

ATF Duratin Products

Spaces and Quads . . . Quotation Quads . . . Quotation Furniture . . . Leads and Slugs

For best service contact your ATF type dealer

ATF Duratin Leads and Slugs

Standard Body Sizes

Leads are strip-metal spacing material in body sizes 1, 2, 3 and 4 point. Slugs are strips of the same material, in body sizes 6, 8, 10 and 12 point.

Duratin Leads and Slugs

are produced in strips 24 inches long. All metal is formulated at the refinery. Scrap metal such as old batteries, lead cables, etc., are not used for DURATIN.

Standard Height

is .759" (electrotype base height). Other special heights such as .853" (high base) and .765" (Ludlow base) are made to order only. Inquiries for price quotations should state height and quantities desired.

Price Schedules

provide lower cost for larger quantities ordered at one time; therefore, Leads and Slugs may not be included with other foundry products for quantity discount purposes.

Printers everywhere

tell us that ATF Duratin leads and slugs are more solidly cast and more accurately fitted than any now on the market.

Specially designed machines, exclusive with ATF, cast this material in continuous strips, assuring a more solid, uniform body . . . even in 1 pt. thickness . . . than is possible on machines casting only an inch or two at a time.

Machined to micrometer precision, their accuracy makes for better, faster make-up . . . tighter lock-up . . . fewer work-ups.

Strip Leads and Slugs					
1 pt.	Packages	1	2-19	20-99	100 or more
	Approx. lbs.	5	10-95	100-495	500 and over
	Per package	\$3.45	\$3.25	\$3.20	\$3.10
2, 3, 4 and 6 pt.	Packages	1-9	10-49	50-99	100 or more
	Approx. lbs.	10-90	100-490	500-990	1000 and over
	Per package	\$5.55	\$5.30	\$5.25	\$5.05
8, 10 and 12 pt.	Packages	1-9	10-49	50-99	100 or more
	Approx. lbs.	10-90	100-490	500-990	1000 and over
	Per package	\$5.60	\$5.50	\$5.45	\$5.40

Labor-Saving Leads and Slugs

(4 to 25 ems by even picas)

1 pt.	Packages	1	2-19	20-99	100 or more
	Approx. lbs.	5	10-95	100-495	500 and over
	Per package	\$5.50	\$5.25	\$5.15	\$5.00
2, 3, 4 and 6 pt.	Packages	1	2-19	20-99	100 or more
	Approx. lbs.	5	10-95	100-495	500 and over
	Per package	\$4.95	\$4.75	\$4.70	\$4.50
8, 10 and 12 pt.	Packages	1	2-19	20-99	100 or more
	Approx. lbs.	5	10-95	100-495	500 and over
	Per package	\$5.30	\$5.05	\$5.00	\$4.85

Cut-To-Measure Leads and Slugs

(Sold in 2 lb. packages of single length) Minimum length 4 picas

1 pt.	Packages	1-4	5-24	25-49	50 or more
	Approx. lbs.	2.8	10-48	50-98	100 and over
	Per package	\$2.40	\$2.35	\$2.25	\$2.20
2, 3, 4 and 6 pt.	Packages	1-4	5-24	25-49	50 or more
	Approx. lbs.	2.8	10-48	50-98	100 and over
	Per package	\$2.15	\$2.10	\$2.05	\$2.00
8, 10 and 12 pt.	Packages	1-4	5-24	25-49	50 or more
	Approx. lbs.	2.8	10-48	50-98	100 and over
	Per package	\$2.30	\$2.25	\$2.20	\$2.10

Special Fonts for Cabinet Working Tops

(Order by font number)

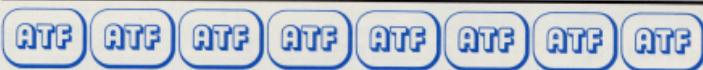
No. 13223D 2 pt. Leads	5 to 9½ ems by half-picas Approximately 20 lbs.	2 fonts fit No. 12013D Cabinet*	Per font \$19.25
No. 13223E 6 pt. Slugs	5 to 9½ ems by half-picas Approximately 20 lbs.	2 fonts fit No. 12013D Cabinet*	Per font \$19.25
No. 13217F 2 pt. Leads	10 to 40 ems by even picas Approximately 80 lbs.	For lead and slug rack under bank	Per font \$75.80
No. 13217G 6 pt. Slugs	10 to 40 ems by even picas Approximately 136 lbs.	For lead and slug rack under bank	Per font \$114.20
No. 12013F 2 pt. Leads	50 pcs. each 10-40, 42, 45 and 50 ems. Approx. 60 lbs.	2 fonts fit No. 12013D Cabinet*	Per font \$50.45
No. 12013G 6 pt. Slugs	17 pcs. each 10-40, 16 ea. 42, 45 and 50. Approx. 60 lbs.	2 fonts fit No. 12013D Cabinet*	Per font \$50.45

*1 font each Nos. 13223D, 13223E, 12013F and 12013G required to fill racks on School Type Cabinet No. 12014D.

For best service contact your ATF type dealer

Sorts of Typecast Products in Foundry Lines

All information given in this schedule applies to items in our current line
as well as to inactive items.



What is a Foundry Line?

A "Foundry Line" comprises as many type, cast from *one* matrix, as can be placed in a 36 pica line (see illustration above).

The cut shown has a 42 point body and a 52 point set width. One 36 pica foundry line = 432 points. Therefore, one line would contain $432 \div 52 = 8$ type.

Use the convenient CONVERSION TABLE on the opposite page to determine the quantity of type in one foundry line. Order a sufficient number of foundry lines to give you the quantity of type required.

Why a 36 Pica Line?

A 36 pica line is the foundry's standard production unit. Fonts too, are made up to the 36 pica measure. However, in sorts one line will contain only one kind of letter, figure or other character.

How to Determine Sorts Prices

Casting methods as well as the *body size* of the type, determine the price per line. Page 26 shows two price tables: Tables E-1 and E-2. Please read carefully the information at the left of each table, to determine which one applies to your order. Then look up the body size of the item to be ordered in the far left column and read across to determine the *price per line* for the number of lines required.

Take Advantage of Quantity Prices

The price per line diminishes sharply as the number of lines ordered increases. In order to get the lower price, you may combine the total number of lines ordered at one time cast from the same font of matrices.

What may be Ordered as Sorts?

Any item, active or inactive, that can be cast by normal methods and for which we have matrices in our possession.

Delivery

Foundry lines are cast as soon as possible after the order reaches the foundry, provided matrices are available. Since sorts are always cast to special order only, immediate delivery cannot be expected. Ask your ATF type dealer for current delivery information on sorts.

Weight of 36 pica Foundry Lines

Point Size	Approx. Wt. in Pounds per Foundry Line	Number of Lines to One Pound
3	.070	14.29
3½	.080	12.50
4	.093	10.75
4½	.098	10.20
5	.117	8.54
5½	.123	8.13
6	.138	7.25
8	.179	5.59
9	.193	5.18
10	.216	4.63
12	.264	3.79
14	.302	3.31
16	.336	2.98
18	.396	2.53
24	.504	2.00
30	.625	1.60
36	.750	1.34
42	.875	1.15
48	1.000	1.00
54	1.125	.89
60	1.250	.80
72	1.500	.67
84	1.750	.57
96	2.00	.50
120	2.50	.40
144	3.00	.33

Sorry, Foundry Lines cast to order may not be returned for credit.

Adcuts and Logotypes



What are they?

Adcuts and logotypes are type slugs of trademarks, signatures, illustrations or similar subjects. They are cast on point system bodies, the same as type, and supplied in 36 pica foundry lines.

What do they cost?

They are priced in the same manner as all other sorts in 36 pica lines. Use Table E-1 or E-2, on page 26, whichever is appropriate.

Matrix Engraving Charge

On initial orders for new adcuts, logotypes, etc., there will be a charge for matrix engraving. The following price table will serve as a guide:

Matrix charge for single character or simple design	\$13.50
Each additional character up to and including 15 characters	1.00
Each additional character in excess of 15.....	.50

Matrices requiring more elaborate design, intricate detail or shading as well as matrices requiring a mortise or other special treatment, are subject to prior quotation by ATF.

Drawings or Art Work

All special matrix engraving requires *finished drawings or art work*, which should be sent to the ATF type dealer along with the order. Send him drawings also if a quotation is requested.

Prices subject to change without notice.

Conversion Table

Pt. Set	Type Per Line	Pt. Set	Type Per Line	Pt. Set	Type Per Line
1	432	8 1/2	50	19	22
1 1/2	384	8 3/4	50	19 1/2	22
1 1/4	345	8 3/4	49	19 1/2	22
1 1/8	314	8 3/8	48	19 3/4	21
1 1/2	288	9	48	20	21
1 1/4	265	9 1/8	47	20 1/4	21
1 1/8	246	9 1/4	46	20 1/2	20
1 1/4	230	9 1/8	46	20 3/4	20
2	216	9 1/2	45	21	20
2 1/2	203	9 3/8	44	21 1/4	20
2 1/4	192	9 3/8	44	21 1/2	20
2 1/8	181	9 3/8	43	21 3/4	19
2 1/2	172	10	43	22	19
2 1/4	164	10 1/8	42	22 1/4	19
2 1/8	157	10 1/4	42	22 1/2	19
2 1/2	150	10 1/8	41	22 3/4	18
3	144	10 1/2	41	23	18
3 1/2	138	10 5/8	40	23 1/4	18
3 1/4	132	10 3/8	40	23 1/2	18
3 1/8	128	10 7/8	39	23 3/4	18
3 1/2	123	11	39	24	18
3 1/4	119	11 1/8	38	24 1/4	17
3 1/2	115	11 1/4	38	24 1/2	17
3 1/8	111	11 3/8	37	24 3/4	17
4	108	11 1/2	37	25	17
4 1/2	104	11 1/8	37	25 1/4	17
4 1/4	101	11 3/8	36	25 1/2	16
4 1/2	98	11 3/8	36	25 3/4	16
4 1/4	96	12	36	26	16
4 1/2	93	12 1/8	35	26 1/4	16
4 1/4	90	12 1/4	35	26 1/2	16
4 1/2	88	12 1/8	34	26 3/4	16
5	86	12 1/2	34	27	16
5 1/2	84	12 5/8	34	27 1/4	15
5 1/4	82	12 3/8	33	27 1/2	15
5 1/2	80	12 3/8	33	27 3/4	15
5 1/4	78	13	33	28	15
5 1/2	76	13 1/4	32	28 1/4	15
5 1/4	75	13 1/2	32	28 1/2	15
5 1/2	73	13 3/4	31	28 3/4	15
6	72	14	30	29	14
6 1/2	70	14 1/4	30	29 1/4	14
6 1/4	69	14 1/8	29	29 1/2	14
6 1/2	67	14 1/4	29	29 3/4	14
6 1/4	66	15	28	30	14
6 1/2	65	15 1/4	28	30 1/4	14
6 1/4	64	15 1/2	27	30 1/2	14
6 1/2	62	15 3/4	27	30 3/4	14
7	61	16	27	31 to 33	13
7 1/2	60	16 1/4	26	33 1/2 to 36	12
7 1/4	59	16 1/2	26	36 1/2 to 39 1/4	11
7 1/2	58	16 3/4	25	39 1/2 to 43	10
7 1/4	57	17	25	43 1/2 to 48	9
7 1/2	56	17 1/4	25	48 1/2 to 54	8
7 1/4	55	17 1/2	24	54 1/2 to 61 1/2	7
7 1/2	54	17 3/4	24	61 1/2 to 72	6
8	54	18	24	72 1/2 to 86 1/4	5
8 1/2	53	18 1/4	23	86 1/2 to 108	4
8 1/4	52	18 1/2	23	108 1/2 to 144	3
8 1/2	51	18 3/4	23	144 1/2 to 216	2

For best service contact your ATF type dealer

PRICE LIST TABLE E-1

Please Note:

Use this table to determine the price per line for:

1. All Standard type in sizes listed (except handmade scripts).
2. All other cast products of a set width up to and including 1½ times the body size.

PRICES SHOWN ARE PER FOUNDRY LINE											
Point Size	1 Line	2 Lines	3 Lines	4 Lines	5 Lines	6-10 Lines	11-25 Lines	26-100 Lines	101-200 Lines	201-300 Lines	301-400+ Lines
4	\$ 4.95	\$2.80	\$2.35	\$2.10	\$1.80	\$1.30	\$1.25	\$1.20	\$.95	\$.65	\$.55
5	4.40	2.50	2.10	1.85	1.60	1.15	1.10	1.05	.85	.60	.50
6	4.15	2.25	1.85	1.70	1.45	1.00	.90	.85	.65	.55	.45
8	4.20	2.30	1.95	1.75	1.50	1.05	.95	.90	.70	.60	.50
10	4.25	2.35	2.00	1.80	1.55	1.10	1.00	.95	.75	.65	.55
12	4.30	2.45	2.05	1.85	1.60	1.15	1.05	1.00	.85	.70	.60
14	4.35	2.50	2.10	1.95	1.65	1.20	1.10	1.05	.90	.75	.65
16	4.40	2.55	2.15	2.00	1.70	1.30	1.15	1.10	1.00	.90	.75
18	4.40	2.55	2.15	2.00	1.70	1.30	1.15	1.10	1.00	.90	.75
24	4.85	2.65	2.30	2.15	1.85	1.45	1.25	1.20	1.10	1.00	.90
30	5.25	3.00	2.60	2.35	2.15	1.65	1.50	1.45	1.25	1.15	1.05
36	5.70	3.30	2.85	2.65	2.35	1.80	1.65	1.60	1.50	1.40	1.25
42	5.95	3.45	3.10	2.85	2.60	2.05	1.80	1.75	1.65	1.55	1.45
48	6.60	3.70	3.30	3.10	2.80	2.20	2.00	1.95	1.80	1.70	1.60
60	7.40	4.25	3.75	3.55	3.25	2.65	2.30	2.25	2.15	2.05	1.95
72	8.95	5.05	4.60	4.30	3.85	3.00	2.50	2.45	2.30	2.20	2.10
84	9.90	5.80	5.25	4.90	4.40	3.55	2.90	2.80	2.70	2.60	2.50
96	10.70	6.30	5.55	5.40	4.85	3.80	3.20	3.05	2.90	2.80	2.70
120	12.40	7.30	6.60	6.35	5.70	4.45	3.80	3.60	3.45	3.35	3.25

*For more than 400 lines please ask for special quotation.

Use Table E-2 for odd point sizes not listed above.

PRICE LIST TABLE E-2

Please Note:

Use this table to determine the price per line for:

1. Handmade scripts in this catalog (Bank Script, Commercial Script, Royal Script, Typo Script and Typo Script Extended) and inactive handmade scripts.
2. Other cast products of a set width greater than 1½ times the body size.
3. Point sizes not listed in Table E-1.

PRICES SHOWN ARE PER FOUNDRY LINE											
Point Size	1 Line	2 Lines	3 Lines	4 Lines	5 Lines	6-10 Lines	11-25 Lines	26-100 Lines	101-200 Lines	201 Lines or more	
3	\$ 7.00	\$4.25	\$3.30	\$2.80	\$2.55	\$2.15	\$1.75	\$1.55	\$1.50	\$1.50	\$1.45
3½	7.00	4.25	3.30	2.80	2.55	2.15	1.75	1.55	1.50	1.50	1.45
4	6.95	4.20	3.25	2.75	2.50	2.10	1.70	1.50	1.45	1.40	1.40
4½	6.95	4.20	3.25	2.75	2.50	2.10	1.70	1.50	1.45	1.40	1.40
5	6.90	4.15	3.20	2.70	2.45	2.05	1.65	1.45	1.40	1.30	
5½	6.90	4.15	3.20	2.70	2.45	2.05	1.65	1.45	1.40	1.30	
6	6.85	4.10	3.15	2.65	2.35	2.00	1.60	1.40	1.30	1.25	
7	6.90	4.15	3.20	2.70	2.45	2.05	1.65	1.45	1.40	1.30	
8	6.90	4.15	3.20	2.70	2.45	2.05	1.65	1.45	1.40	1.30	
9	6.95	4.20	3.25	2.75	2.50	2.10	1.70	1.50	1.45	1.40	
10	6.95	4.20	3.25	2.75	2.50	2.10	1.70	1.50	1.45	1.40	
11	7.00	4.25	3.30	2.80	2.55	2.15	1.75	1.55	1.50	1.45	
12	7.00	4.25	3.30	2.80	2.55	2.15	1.75	1.55	1.50	1.45	
14	7.10	4.30	3.40	2.90	2.65	2.25	1.85	1.65	1.55	1.50	
16	7.30	4.50	3.60	3.15	2.85	2.45	2.05	1.85	1.75	1.70	
18	7.30	4.50	3.60	3.15	2.85	2.45	2.05	1.85	1.75	1.70	
20	7.40	4.60	3.65	3.20	2.90	2.50	2.10	1.95	1.80	1.75	
22	7.40	4.60	3.65	3.20	2.90	2.50	2.10	1.95	1.80	1.75	
24	7.40	4.60	3.65	3.20	2.90	2.50	2.10	1.95	1.80	1.75	
30	7.60	4.80	3.85	3.40	3.15	2.70	2.30	2.15	2.05	2.00	
36	7.85	5.00	4.10	3.65	3.35	2.90	2.55	2.35	2.30	2.25	
42	7.95	5.20	4.20	3.75	3.45	3.05	2.65	2.45	2.35	2.30	
48	8.25	5.45	4.50	4.10	3.80	3.35	3.00	2.75	2.70	2.65	
54	8.80	6.05	5.05	4.50	4.25	3.60	3.20	3.00	2.90	2.85	
60	8.80	6.05	5.05	4.50	4.25	3.60	3.20	3.00	2.90	2.85	
66	9.90	6.60	5.60	4.95	4.65	4.20	3.85	3.35	3.30	3.25	
72	9.90	6.60	5.60	4.95	4.65	4.20	3.85	3.35	3.30	3.25	
84	14.15	9.10	7.45	6.60	6.10	5.35	4.70	4.25	4.20	4.15	
96	14.45	9.50	7.85	7.00	6.45	5.75	5.00	4.60	4.50	4.45	
108	14.95	9.85	8.20	7.40	6.90	6.10	5.40	5.00	4.95	4.90	
120	14.95	9.85	8.20	7.40	6.90	6.10	5.40	5.00	4.95	4.90	
144	15.45	10.20	8.70	7.95	7.50	7.10	6.60	6.35	6.30	6.25	

Please ask your dealer for a special quotation if a mortise is required.

For best service contact your ATF type dealer

Creative Help

for layout artists
and type
specifiers

ATF Alphabets

let you trace characters
exactly as they will
appear when set in type



ATF Alphabets are more than type specimen sheets — they are sturdy tracing cards which show complete alphabet characters for all the popular ATF display types, in sizes from 12 to 72 point.

About 75 of the most popular type faces are included in a set — more than 125 cards per box. They permit the layout artist to present display lines exactly as they will appear in type, and are a guide to the type specifier in determining sizes of type and proper spacing and leading.

Each card shows complete upper and lower case alphabets, including figures and punctuation marks. The position of the characters on the body of the type is shown, to help determine proper spacing between lines. Lower case alphabet lengths and character counts per pica are given for all sizes up to 36 point.

The cards are printed both sides on durable bristol, and are round cornered to permit easy insertion under layout tissue for tracing. An attractive wooden box with hinged top holds the complete set.

All cards are numbered, to help you keep them in proper order; and an Index Card is included with each set.

When you purchase a set of ATF Alphabets, your name and address are recorded. As new cards are developed to show new faces, they are sent to you automatically and without extra charge. The Index is also revised periodically.

Price: \$7.50 per set

Order your ATF Alphabets from your Authorized ATF Type Dealer or from the Advertising Department, American Type Founders, 200 Elmora Ave., Elizabeth, N. J.



Approximate Quantity of Each Character in ATF Type Fonts
Use "A" schemes given as key to this table.

CAPS	3A to 33A
A I N O R S T , .	3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33
B W Y	2 2 2 3 3 3 4 4 4 5 5 6 6 7 7 8 8 8 8 9 9 10 11 11 11 11 11 11 12 13
C L	2 3 4 4 5 5 6 7 7 8 9 9 10 11 12 12 13 13 14 15 16 17 18 19 19 20 20 21 21 22
D H M P U	2 2 3 4 4 5 5 6 7 7 8 8 9 10 10 11 12 12 13 13 14 15 16 17 17 18 19 19 20 20 21 21 22
E	4 5 6 8 9 10 11 12 13 14 16 17 18 19 21 22 23 24 26 27 28 29 30 32 33 34 35 36 38 39 40
F G '	2 2 3 3 3 4 4 4 5 5 6 6 7 7 8 8 9 9 10 10 11 11 12 13 13 14 14 15 15 16
J K V	2 2 2 2 3 3 3 4 4 4 4 5 5 5 5 6 6 6 7 7 7 7 8 8 8 8 8 9 9
Q X Z & ; ! ?	1 1 1 2 2 2 2 3 3 3 3 3 3 4 4 4 4 4 5 5 5 5 5 5 5 6 6 6

LOWERCASE

When the f combinations are included in fonts the quantity of f is reduced to some as a result.

FIGURES

1	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33				
2	3	4	5	6	7	8	9	10	11	11	12	13	13	14	15	16	18	19	19	20	21	22	23	24	25	26	27	28							
3	5	6	7	8	10	11	12	13	15	17	17	18	19	20	21	22	24	26	28	29	29	30	31	32	34	35	36	37	38	39					
-	2	2	2	2	3	3	4	4	4	5	5	5	6	6	6	7	7	7	8	8	8	8	8	8	8	8	8	8	9						

CAPS 34A to 75A

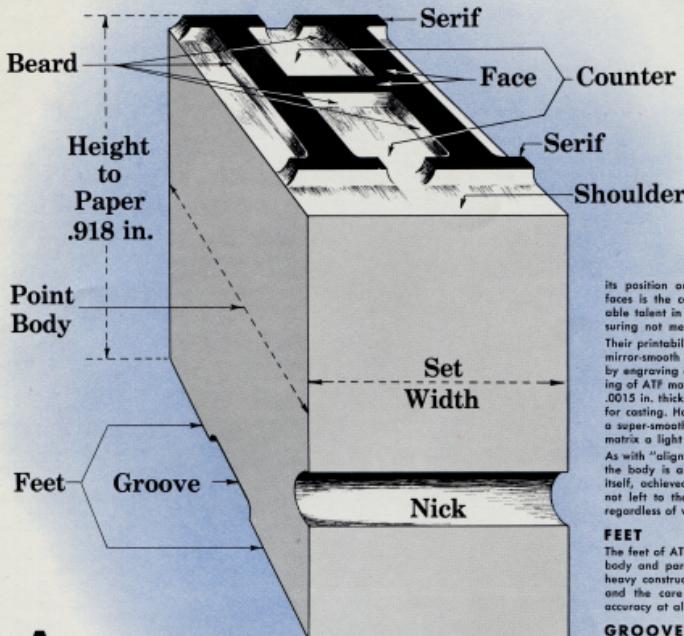
A	I	N	O	R	S	T	,
B	W	Y					
C	L						
D	H	M	P	U			
E							
F	G						
J	K	V					
Q	X	Z	&	;	!	?	

LOWERCASE

FIGURES

1 34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50 51 52 53 54 55 56 58 60 63 65 68 70 73 75
 2 3 4 5 6 7 8 9 \$, 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50 53 55 58 60 63 65 68 70
 0 40 41 42 43 44 45 46 47 48 49 50 51 52 53 54 55 56 57 58 59 60 61 64 66 69 71 74 76 79 81
 - 9 9 9 9 9 10 10 10 10 11 11 11 11 12 12 12 12 13 13 13 14 14 14 14 15 15

THE ANATOMY OF ATF TYPE



ALIGNMENT

In ATF type, alignment is built into the matrix. The base, or line, of the letter is an integral dimension of the matrix and is not left to the casting machine operator's discretion. Every letter cast from ATF matrices will align regardless of when it is cast. Casting machines not having this feature cannot constantly cast quality type. Accordingly, carelessness, lack of skill on the part of the operator, slippage or wear can all result in different adjustment and alignment on different letters or different castings.

BODY

An efficient body must be strong. Making metal hard is a simple matter, but a metal that will withstand abrasion by paper stocks as well as the abusive pressures of printing and reproduction methods such as stereotyping, electrotyping, rubber plate molding, etc., must be more than hard. It must be tough. ATF type is tough but its toughness rests not alone in the metal formula. To produce a tightly compressed, fine grain metal the molten metal must be cast at high temperature under high pressure in a water-cooled mold. Ordinary type casting machines cannot match the high pressures or high temperatures of ATF casters and few are equipped with water-cooled molds. In conse-

quence, many competitors are unable to match the hardness of ATF type, even if they use ATF metal. By the same token, we can cast harder type from their metal than they can. Accuracy is another important requisite of the type body. If the body of a character tapers in any direction, and if its four sides are out of square, this character cannot set straight against its neighbors, is bound to produce a wavy line or form. Here, again, the heavily constructed, non-adjustable mold which characterizes ATF casters assures a degree of accuracy which others can seldom match.

COUNTER AND DEPTH

ATF matrices are engraved — not stamped — in hard nickel brass. They are cut with precision tools which assure clean walls and sharp edges, even at maximum depths. Most matrices are stamped or punched, rather than engraved. Because of this fact they require a softer brass and there is a definite limitation on the depth to which the punches can be driven, particularly in the shaping of counters.

FACE

The face of ATF type has three distinctive features — its design, the efficiency with which it lays ink onto paper uniformly and sharply and

its position on the body. The design of ATF faces is the combined work of the best available talent in type design and type layout, assuring not merely novel but PRACTICAL faces. Their printability comes from their sharp edged, mirror-smooth face and can be obtained only by engraving of the finest sort. The final engraving of ATF matrices is done with tools as fine as .0015 in. thickness, which provides a fine surface for casting. However, ATF goes further to obtain a super-smooth printing surface by giving each matrix a light finishing coat of chromium.

As with "alignment," the position of the face on the body is a precise dimension in the matrix itself, achieved by expert hand finishing. It is not left to the operator, hence it is identical, regardless of when the type is cast.

FEET

The feet of ATF type are always square with the body and parallel to the face, because of the heavy construction of the mold on ATF casters and the care expended in maintaining their accuracy at all times.

GROOVE

The groove in ATF type is machined during the casting operation. ATF casting machine operators are careful to keep their grooving knives both sharp and properly adjusted and thus avoid the burrs that make some other types more than type high or uneven on their feet.

SET

The set of ATF type, like its "alignment," is built into the matrix and is not subject to the variations of an adjustable mold. That the set is always identical in ATF type, regardless of when it is cast, is further guaranteed by the fact that the precise dimension of each character is stamped on the matrix as a guide to the operator and the inspectors who maintain a constant check on the occurrence of the ATF product.

Good letter spacing is normal with ATF type. Each character is fitted individually to look its best with all other letters in its alphabet. Overhanging letters set well because they are properly kerned and rubbed — a PLUS VALUE in ATF type.

TYPE HEIGHT

The carefully controlled depth of ATF's engraved matrices, plus the equally accurate height of ATF molds, produces type of constantly uniform height. Further precaution against inaccuracy is the rigid ATF inspection which discards any type that is over .0005 in. high or low.

